RESOLUTION

EXTENDING CONGRATULATIONS TO THE NASHUA HIGH SCHOOLS’ DECA TEAMS

CITY OF NASHUA

In the Year Two Thousand and Eleven

RESOLVED by the Board of Aldermen of the City of Nashua that congratulations from Mayor Donnalee Lozeau and the Board of Aldermen are hereby extended to the Nashua High Schools’ DECA Teams.

New Hampshire DECA is a vocational student organization for individuals who are planning careers in marketing and management and are enrolled in vocational marketing education programs. New Hampshire DECA has approximately 600 members with five divisions. At the high school level, 19 high schools and vocational centers have DECA chapters. The goals of DECA are to develop leadership abilities, social and business etiquette, civic responsibility, ethical behavior in business relationships and to understand the role of the free enterprise system in a global economy. The National High School Division of DECA includes 185,000 members in 5,000 schools.

DECA prepares emerging leaders and entrepreneurs in marketing, finance, hospitality and management in high schools and colleges around the globe. Students compete at the state and national level in role plays and written events in a variety of business categories. DECA also promotes community service.

DECA enhances the preparation for college and careers by providing co-curricular programs that integrate into classroom instruction, applying learning in the context of business, connecting to business and the community and promoting competition. Our student members leverage their DECA experience to become academically prepared, community oriented, professionally responsible, experienced leaders.

2011 DECA State Competition Results for Nashua High School South:

Individual Role Plays:

1st place Samip Desai Principles of Business and Administration
1st place Liz Bresett Apparel and Accessories
1st place Amanda Freeman Restaurant and Food Management
Team Role Plays:

1st place  Sagar Chitalia/Subbarao Yalamanchili  Financial Analysis
2nd place  Cody Mawn/Courtney Prince  Marketing Communications

Written Events: The operations research papers required students to develop a strategic plan to enhance or introduce a social networking component to the current promotion plan of an existing business or organization. Social networking uses electronic media such as Facebook, Twitter, LinkedIn, podcasts, virtual worlds/communities, friend lists, videos, blogs, etc. to capture and retain a specific target market.

1st place  Amanda Freeman/Sagar Chitalia/Liz Bresett  Hospitality and Tourism Operations Research
2nd place  Amanda Walker/Keith Farkas/Pat Bolton  Hospitality and Tourism Operations Research
3rd place  San Pham/Meghan Chroney  Hospitality and Tourism Operations Research
1st place  Ben Clark/Alex Vrouhas  Buying and Merchandising Operations Research
3rd place  Cody Mawn/Hugo Pinto/Katie Bilodeau  Buying and Merchandising Operations Research
1st place  James Halloran/Courtney Prince  Business Services Operations Research
2nd place  Destiney Davis/Ryan Gendron  Business Services Operations Research
3rd place  Brooke Poulinit/Lindsey Forman  Business Services Operations Research

The financial literacy promotion project requires chapter members to demonstrate the skills needed in planning, organizing, implementing and evaluating a campaign to educate chapter members and the general public or an organized group about the importance of financial literacy. Our Chapter created a program called Financial Cent$ and offered two workshops to school members on the Cost of Tuition and Budgeting for Life.

1st place  Julie Fierley/Kelly McIntyre/Trevor Haney  Financial Literacy Promotion Project

2011 DECA National Competition Results for Nashua High School South:

Top 16 Finalist  Amanda Walker/Keith Farkas/Pat Bolton  Hospitality and Tourism Operations Research
Top 16 Finalist  Sagar Chitalia/Subbarao Yalamanchili  Financial Analysis Team Role Play
Top 16 in Role Play  Samip Desai  Principles of Business and Administration
2011 DECA State Competition Results for Nashua High School North:

1st place  Michael O'Connor  Accounting
2nd place  Hannah Tucker/Melissa Pardo  Buying and Merchandising team event
1st place  Sam Vachon/Allison Bergeron  Hospitality
Gold Status  Steve Quigua/Morgan Whitney/Robyn Delmonte  School Based Enterprises

The following Nashua High School North students received medals for competing and placing in the top 3 in one of their category areas:

Robin Delmonte  Food Service
Shante Sanchez  Apparel and Accessories

North Chapter DECA Member List:

Brittany Ault
Carolina Baez
Ashley Beck
Allison Bergeron
Grayson Grown
Phoebe Cullerot
Erin Delaney
Robyn Delmonte
Alexander Diamond
Alexander Flynn
Matt Lipkind
Michael O'Connor
Melissa Pardo
Steve Quigua
Haley Sack
Shante Sanchez
Marie Simard
Hannah Tucker
Nicole Twiss
Samantha Vachon
Zackary Watterson
Morgan Whitney

The City of Nashua is very proud of the Nashua High Schools' DECA Teams, their families and their teachers. Your enthusiasm, hard work, dedication and accomplishments bring recognition and pride to the City of Nashua. We thank you for your spirit.
LEGISLATIVE YEAR 2011

RESOLUTION: R-11-116

PURPOSE: Extending congratulations to the Nashua High Schools’ DECA teams

ENDORSERS: Mayor Donnalee Lozeau
Board of Aldermen

COMMITTEE ASSIGNMENT:

FISCAL NOTE: None.

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ANALYSIS

This resolution congratulates the Nashua High Schools’ DECA teams.

Approved as to form: Office of Corporation Counsel

By:  

Date: May 19, 2011
RESOLUTION R-11-116
Extending congratulations to
the Nashua High Schools' DECA
teams

IN THE BOARD OF ALDERMEN
1st Reading MAY 24, 2011
Referred to:

2nd Reading MAY 24/1 2011
3rd Reading
4th Reading

Other Action

Passed MAY 24/1 2011
Indefinitely Postponed
Defeated

Attest: City Clerk

President

Approved Mayor's Signature

Date

Endorsed by

MAYOR
MCARTHY
CLEMONS
COOKSON
DEANE
PRESSLY
WILSHIRE
VITALE
LAROSE
SHEEHAN
CRAFFEY
TABACSKO
CHASSE
FLYNN
MELIZZI-GOLJ
COX

Vetoed:
Veto Sustained:
Veto Overridden:

Attest: City Clerk

President