



ORDINANCE

PROHIBITING UNAUTHORIZED USE OF THE CITY SEAL

CITY OF NASHUA

In the Year Two Thousand and Fifteen

The City of Nashua ordains that Part I “Administrative Legislation”, Chapter 66 “Seal”, Article I “Description and Custody” of the Nashua Revised Ordinances as amended, be hereby further amended by adding the following new underlined section:

“§ 66-2.1. Use of Seal.

- A. The city seal shall be the property of the City of Nashua. The city seal shall be used only by the city, its officials and employees in an official capacity on city stationery, printed materials, vehicles, clothing and other articles or for official city functions or events sponsored or co-sponsored by the city.
- B. No person or group shall place any imitation of the city seal, nor any derivation, rendering, version, expression, logo, stamp or reproduction thereof, on any written, printed or electronic material that is designed, intended or likely to confuse, deceive or mislead the public or cause the reader of such material to believe it to be an official city publication.
- C. No person or group shall place any imitation of the city seal, nor any derivation, rendering, version, expression, logo, stamp or reproduction thereof, on any written, printed or electronic material in favor of or against any ballot measure or in favor or against any candidate for public office.
- D. No person shall manufacture, sell, expose for sale, or have in possession for sale any article or substance, being an article of merchandise or receptacle of merchandise or article or thing for carrying or transporting merchandise, or sell, expose for sale, give away, or have in possession for sale or to give away or for any purpose any article or thing to advertise or promote services, upon which shall have been printed, painted, attached, or otherwise placed a representation or

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likeness of the city seal, without first obtaining the express written permission of the city clerk.

- E. The violation of any provision of this article shall be punishable by a fine of not less than \$100 for a first offense and not less than \$500 for each subsequent offense. Each act of violation and every day upon which any such violation shall occur shall constitute a separate offense.”

All ordinances or parts of ordinances inconsistent herewith are hereby repealed.

This legislation shall take effect following its passage.

LEGISLATIVE YEAR 2015

ORDINANCE: **O-15-050**

PURPOSE: **Prohibiting unauthorized use of the city seal**

ENDORSER(S): **Mayor Donnalee Lozeau**

**COMMITTEE
ASSIGNMENT:**

FISCAL NOTE: **None.**

ANALYSIS

This legislation prohibits the unauthorized use of the city seal, which may be misleading or confusing.

Approved as to form: **Office of Corporation Counsel**

By: Dorothy Clarke

Date: April 22, 2015