

Cable Television Advisory Board

12/9/2022

A meeting of the Cable Television Advisory Board was held December 9, 2022 at 8:30 am in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota, Chairman
Tim Cummings, Administrative Services Director
Cheryl Lindner, Mayor's Designee
Nick Miseirvitch, IT CIO
Cole Morgan
Steve Buxton, Fire Chief
Roney Camille, Media Program Director, Town of Tyngsboro

Also present: Jeff Poehnert, PEG Program Manager
Pete Johnson, Education Channel Access Administrator

COMMENTS FROM THE PUBLIC:

Andrew Cernota, Chairman: [\(00:00\)](#):

Justin Chapman is not here, and I don't know that he has been. Joe Fay, not here. Alderman Ernest Jette is not here. I understand we'll be having a new representative from the Administrative Services Division, but that person's not currently here yet, but will join the meeting at some future point. Cheryl Lindner?

Cheryl Lindner, Mayor's Designee [\(00:35\)](#):

Here.

Andrew Cernota, Chairman [\(00:36\)](#):

Jennifer McCormick, is not here. Nick Miseirvitch.

Nick Miseirvitch, IT CIO [\(00:40\)](#):

Here.

Andrew Cernota, Chairman [\(00:41\)](#):

Cole Morgan.

Cole Morgan [\(00:42\)](#):

Here.

Andrew Cernota, Chairman (00:43):

Gregory Rodriguez is not here. Since we're still short of a quorum, Mr. Poehnert, could you start with the reports?

Jeff Poehnert, PEG Program Manger (00:54):

Our current balance of the operating account 2505 is \$556,379. Our expenses for August, I'm sorry, through November including salaries and facility operations totaled \$25,769. That is for the month of November. We had 318 Cablecast, total, September to November. And of this, 104 live events and this split out to public 96 at one. Education 99 at 64, and government 16 and 45. We had 3,206 playbacks, and this split out to public 96, 1907, education 99, 840 and government 16, 839. The Nashua CTV took home four awards in the recent Alliance for Community Media North-East festival in November, which celebrates the best in CTV in the New England, New York region.

Nashua is one of the only two New Hampshire stations to win awards. Pete Johnson in Nashua ETV took home two third place awards. One for single camera event coverage of the 2021 battle of the bridge football game and the second for the NHIAA Division One Girls' Basketball Championships. Two programs submitted by Access Nashua also received awards, both programs were produced by Dan Young while working for Access Nashua.

Under the instructional and training category, third place award went to a program to help guide local children on how to create a peace crane out of paper and I've, have a little picture of it there, 'cause I wasn't really sure what that was. Access Nashua took home a first place award in the profile talk show category for a profile of Nashua artist Bonnie, Gorcio. I'm not sure how I'm, if I'm pronouncing that correctly.

Andrew Cernota, Chairman (03:08):

Gorcio.

Jeff Poehnert, PEG Program Manager (03:09):

Gorcio. Which was produced as one of the number profiles in conjunction with City Arts Nashua to help promote the 2021 Nashua Art Walk. Congratulations to all who were involved in making these award-winning programs. Nashua CTV continues to work with the Department of Public Works as their new facility is taking shape. As Access AV has designed and built a broadcast point at City Hall as well as Public Work's current conference room, we've been working with them to identify what is needed to broadcast meetings from their new conference room. We're awaiting a final quote that will fit within our budget and we should have that, if not this week, probably by next week, we should have something.

Andrew Cernota, Chairman (03:55):

Is there any time limitation as far as when that would have to be approved, that we'd have to have a special meeting to approve

Jeff Poehnert, PEG Program Manager (04:03):

I think we're okay-

Andrew Cernota, Chairman ([04:04](#)):

Okay.

Jeff Poehnert, PEG Program Manager ([04:05](#)):

Because you people had approved the 70, 000 and we're going to fall within that.

Andrew Cernota, Chairman ([04:09](#)):

Okay.

Nick Miseirvitch, IT CIO ([04:11](#)):

Mr. Chairman.

Andrew Cernota, Chairman ([04:12](#)):

Yes.

Nick Miseirvitch, IT CIO ([04:12](#)):

The new Administrative Services Director Tim Cummings has arrived.

Andrew Cernota, Chairman ([04:16](#)):

Mr. Poehnert, I'm sorry for interrupting.

Jeff Poehnert, PEG Program Manager ([04:24](#)):

Over the last three months, Dan Young has been working alongside BRB TV providing continuing training and support with their transition. Art Colbin, their studio Technical Director has taken a lot of what has been learned from Dan and has begun to expand a couple of the programs such as the custom set for Education Matters, with Dr. Elaine Holden. Bob Bartess has been learning alongside Art and will be often be setting up the studio that will be camera, mics, lighting et cetera for productions.

([04:58](#)):

George Russel is now programming the daily schedule and has developed a studio workflow that works for their team. Near the end of the football season, Dan assisted Pete Johnson in developing a coverage method by which the announcer, using Zoom as a window into the game, was able to announce the live game remotely to the local Nashua audience as if he were actually there. Dan also created an updated backend interface on our switching system to better control instant replays. Dan also produced a new opening for games featuring drone footage shot by Pete Johnson at Stellos Stadium. Dan is now working with Nashua Transit to provide an overview of their agency, this will include such subject as how to ride the bus and both their fixed and demand routes. Dan and Jeff Poehnert will be collaborating on several projects for the Government Channel that have been on the back burner and now can move forward in 2023.

([05:57](#)):

Our new videographers Bruce Hills Meyer and Dennis Smith have now been fully trained and are contributing daily to our operations and with the addition of these two videographers, this is why we can move ahead on some of the things we couldn't before on the Government Channel. So this will be great for the new year. Pete?

Pete Johnson, Education Channel Access Administrator ([06:17](#)):

So we'll move on to some of the things we've been doing at the Education Channel. The full numbers were presented earlier but some of the special things we've worked on during the last quarter include, obviously some live coverage of football from Stellos Stadium. Including first game between North and Bedford, back on the 2nd of September. We also did South at Bishop Guertin, we recorded several Nashua Public Health Matters, episodes in the studio. We did some volleyball, Battle of the Bridge Volleyball along with Girls' and Boys' Soccer and Football. All during Battle of the Bridge week. That's around the 20th of September. Did another live volleyball game at Bishop Guertin High School.

So, we did a number of games also in October. We also went over, there was a press conference on the food, with the Food Service Director at Nashua South and that led into doing an Iron Education Program with the Food Service Director. Couple of additional Public Health Matters episodes and that started into our coverage of the NHIAA play offs. We had several contests that were in town and a couple of it were out of town at Exeter High School.

We're getting into November, continued with some additional football. We did the second, I believe it's second annual, they're calling it the Panther Bowl now which was formerly the Powderpuff Game for Nashua South High School between the Seniors and Juniors. We were up at the Saint Anselm College one evening and did a special program on the Woman-to-Woman Conference that was held by the Bishop Guertin High School Girls' Basketball Team and that's always an interesting evening, so, well worth watching if you get a chance.

Andrew Cernota, Chairman ([09:10](#)):

Actually, if it's all right, I think what we'll do is, we'll jump, we'll have the votes that we need on the minutes and then we'll hand it over to Mr. Russel for a while. So, starting out, is there a motion with regard to the minutes of the previous meeting?

Cole Morgan ([09:35](#)):

Motion to accept and place the file.

Andrew Cernota, Chairman ([09:36](#)):

Motion to accept and place the file. Any discussion of the minutes? Seeing none, all those in favor?

Cole Morgan ([09:42](#)):

I.

Nick Miseirvitch, IT CIO ([09:42](#)):

I.

Andrew Cernota, Chairman ([09:44](#)):

All those opposed? And I think there's an abstention.

Tim Cummings, Administrative Services Director ([09:48](#)):

Abstained.

Andrew Cernota, Chairman ([09:50](#)):

All right, so... I, never have had more abstentions than actual votes in favor of it

Tim Cummings, Administrative Services Director ([09:58](#)):

Just abstaining because I was not present, so I can't.

Andrew Cernota, Chairman ([10:01](#)):

I think that's the case with-

Tim Cummings, Administrative Services Director ([10:02](#)):

Yeah.

Cheryl Lindner, Mayor's Designee ([10:03](#)):

Same. Yeah.

Andrew Cernota, Chairman ([10:04](#)):

The new member. So, the motion does pass.

Cole Morgan ([10:09](#)):

Just so the person transcribing knows, can we get the names of who abstained?

Andrew Cernota, Chairman ([10:14](#)):

Oh. All right.

Tim Cummings, Administrative Services Director ([10:19](#)):

Tim Cummings.

Andrew Cernota, Chairman ([10:20](#)):

Actually, I guess that would be four abstentions then. Tim Cummings

Steve Buxton, Fire Chief ([10:27](#)):

Steve Buxton.

Andrew Cernota, Chairman ([10:28](#)):

Steve Buxton.

Cheryl Lindner, Mayor's Designee ([10:29](#)):

Cheryl Lindner.

Andrew Cernota, Chairman ([10:30](#)):

Cheryl Lindner.

Roney Camille ([10:30](#)):

Roney Camille.

Andrew Cernota, Chairman ([10:31](#)):

And Roney Camille. We have no other communications other than reports so now we'll go back to Mr. Russel.

George Russell, BRB TV ([10:44](#)):

It was good to see everybody again. We've been busy and all of us been really productive. We've made 1,907 shows for a total of 975 hours. This is September 2nd up to December 9th. One of the things that we're looking forward to going forward, and I have had several discussion with Matt from the Nashua Telegraph, who just had two operations, he's on the mend right now, but what we talked about back in May and June is wide news and that's going to happen, hopefully mid-January, which will be done live Monday to Friday on channel 96 in conjunction with The Telegraph, local news, entertainment, politics, and some sports. We've got the reporters, we've got the stage. This will be done at the Nashua telegraph headquarters, with our cameras looking out over Main Street and we've the logos in the background. So, that's going to be really exciting to get news back again.

We installed cameras and put them up on our website the end of August, early September, Nashua river camera, the Performing Arts Center and Nashua Main Street South. These are live 24 hours days, seven days a week. And they have been viewed more than I had thought they would be.

The Main Street South camera from September 2nd to November 30th was viewed 2,524 times. And this, there are repeat viewers of course, 909 unique viewers since that time and the average time, watching traffic and cars is about 12 minutes and 17 seconds. Big increase there.

The Nashua Performing Arts Center 24 hour construction camera. These are available to be watched on BRVTV.live, has been viewed from September 2nd to November 30th 3,787 times. It has 1,482 unique views to that, and people are hanging around about 10 minutes to watch guys mix stuff and machines happen. And the river camera, which I didn't know was going to get much but I always had a thought, people are watchers, they'll watch, just look at stuff and we've got a great view of that river, from September 2nd till November 30th was 2,563. 1,164 unique within that time period and they're hanging around about nine minutes. So those are working out pretty well for, to see... we did a live walk through which is one of the biggest things for Nashua public television, is that we are capable of going live anywhere anytime right now as long as we have internet, that is huge for us because we've, I get really excited once I figured it out a lot of training and technical stuff. First one of course, debuting was at the Winter Stroll and we had that live of TV for three hours.

It was great and I also took street footage in the middle of the road. Unfortunately, about an hour of it, somebody came, wise guy came by and hit the slo-mo button so, I had to dump that. But we had three hours of live, and the last Saturday we went live again for two hours at the breakfast with Santa at the Nashua Senior Center and well, what an event that was. It was quite a few people and I'm just looking forward to doing more live stuff, it is fantastic.

Yesterday, one of the things we've tried to do with the Nashua Public Television and working, because I edit now, and Holland edits, who has for a while. We turn these shows over within 30 hours. If they're recorded, they're on TV like that because I am playing a lot of stuff overnight now as well. Thanks to Dan, of course, and Pete for helping me. We are capable of doing and sharing program via the Teleview

content and there is a lot of great stuff on there, not just here but to not all the public televisions, so I grab shows from there and we put them on as well. They talk about interesting things as well, so we, we've added quite a few hours to it and increased our available time slots by about 14 hours. Early in the morning and in the evening now, if, if someone wants a set calendar they can book it, which is a big increase in at least available times that can be done.

The BRB TV staff can record all of our shows remotely in the studio, we can go live on location, we can edit or record a video, we can schedule it via the TeleView, hyper caster, I can do the info view bi-billboards and of course, do the contents. So we don't have to put a burden on Dan or anybody else right now, we're rolling. The, the team's rolling on its own right now and we're banging 'em out. We've got a lot of shows coming up, we've got some new shows that came in but we also want to keep those that have been there, content with what they're going on.

Bob, my partner, who would be here today but it was his first time he was able to go on vacation in two and a half years because of Covid, it just fell at that time, attended the NACC, annual summit in Derry, which was great and brought back a lot of information on that. With the Nashua Telegraph in the news, you know, Matt's as hungry as I am, of course we already know the situation the Telegraph's in and they're trying to resurrect that as well. They know and he's the head honcho, he makes all the calls they're giving him 100% confidence on what he does and we've had three hour and a half meetings plus we've played, we pretended, we did everything and his staff is on board and, we're going to have local news again like you haven't seen it before. And it's really exciting. He wants to do three a day, I said, "You'll never pull it off." He wants to do 06:00 am, 12:00, and 6-P.

I'm capable of doing it, I don't know if he's going to be able to do it, he's really hungry right now though. So, that's going to be great, so we'll have people being interviewed Aldermen, departments, all this type of stuff, entertainment, business spotlights and such like that with Harvey Keys, you all know him. Lot of energy man, and we just shot a great, if you go- haven't seen a good show, we just, he did one Tuesday and I had it on air Tuesday evening. It was an hour at Caribbean Breeze restaurant where that chef made seven different things and we went through every one of them and because I'm able to go on location I've got a great camera now on a tripod with wheels, you don't know if we're in the studio or not. And then editing with all of the lower thirds, it really looks pro and wireless microphones that are just like they are in here, so it's crisp and it's just, mm-hmm, it looks great, when you're watching it, and we could tell already because I have received emails, I don't know the people that have watched the shows and have said how great they are, especially Elaine Holden's show, which we've known because I've known her for years.

So we're getting response and we're getting people to view and they're watching and we've increased it quite a bit. So, with that, still got a couple more shows that I'd like to do that I haven't got around yet because I have yet to make my appearance on television. I know we're all anticipating that, and that's with the Fire Department, the Police Department and the Mayor which have all agreed to do so, but now that I've found a way to do things remotely, I'd like to go to their locations because I, Chief Buxton knows how excited I am about new equipment and, you know, bells and whistles and machines, I want to tape that on spot and we go through them and like that. So, we can go to multiple firehouses and then edit it together and Chief Walker cross has already agreed to a walkthrough.

Those are the things that we're starting to do now, Nashua Senior Activity Center did one right towards the last part of August and we started playing in September was a walkthrough, you know, and because of the editing we could use closed caption so we, we, we play these now on the billboards. The billboards aren't dead anymore. It's not just a picture, it's got a video playing or it has audio in the background, right now it has holiday music playing from the station. So, if we go from a television show to a billboard, it has holiday music, you're constantly being engaged. We're not leaving you, and I'm back

to back back these shows, which Pete scolded me on several times, because we'd like to get them at the top of the hour, but I'm trying to keep just about four or five minutes of billboards them shows, instead of an hour or two hours or all night long.

That's what we've been doing, so people are, if they go, they're going to go, "Wow, this is on, that's on, this is on, that's on." After about a 10 day period right now, fresh shows are coming up, I try not to replay as much as we used to from the old days, because a lot of things that people are talking about, you know, like all the political shows. We were fortunate enough, again with Matt, to help me by playing gubernatorial debates and senator debates on television. I didn't know how to do live at the time, but I got it up within 12 hours of after him giving it to me. So we played a lot of that in Carl, in Cindy Rosenthal, we've got half the users of representatives of both sides of the aisle, really gave us a bunch of television shows to put on and we played them back-to-back so we wouldn't have one side leaning to there, and it, it was pretty successful.

I assume they'll all be coming back for doing TV shows, some of them that haven't been getting elected and they've all told me that they'd like to restart again in January. So we're going to be really busy and I just spoke briefly with a Zoom meeting with President Cummings over there, because he's more difficult to get a hold of than the president sometimes, but, and I met Matt Sullivan and had about a half hour talk with him, what a great guy if you don't know who he is, and plans to get them involved with their departments to give the public, just info on what they're doing is in the works and will happen. So, we can't, the public in Nashua, hopefully in the next six months aren't going to say, "We didn't know anything." You're going to know. Pete Lorry has been phenomenal with the Nashua Performing Arts Center, I mean, we did one walkthrough with him already that's been on TV, it was 26 minutes long and he's said he'd do one with me monthly, so we're scheduled next Friday, another one. This'll be a round table on stage, okay, I'm going to do it live, so it's question and answers which, I use the radio for people to email their questions in about the Performing Arts Center, or concerning shows and that stuff. Nothing about discourse, this much and that.

That's not what this is about, it's about them giving information, this is what you're paying for, wait till you see it. If people see that video, they may not be so snarly about what's happening. It is phenomenal engineering that's inside there, I mean, with chairs that back up and everything and that was a great tour, we went through all the floors, so we'll be doing that monthly, all the way up till April 1. Of course, I don't know if Pete's been in there yet, but I will because they given us a point where we, we can do whoever agrees that we can do their shows live we'll be able to do it in front of them according to the eyes or whatever's happening, so we're going to be a big part of that and that's going to be good for Nashua. He is a great man and we're scheduled to do another one, it was, everybody's invited here, if you wanna go with us, just meet us over at the Performing Arts Center at 09:30 next Friday morning. You'll get a walk through and then we'll set the stage up and do some question and answering with Pete, just to keep the people informed.

We're trying to do that with just about everything going on in the city. I could go on but that's basically an overview of what's been happening for the last three months and what we plan to do for the next three months. Lord be willing, of course.

Andrew Cernota, Chairman ([22:43](#)):

All right, does anyone have any questions for Mr. Russell? Mr. Morgan?

Mr. Morgan ([22:50](#)):

Was there any reason that your report wasn't included in the agenda, was that on us or was it not sent ahead of time?

Andrew Cernota, Chairman ([22:57](#)):

We, they typically have not ever been on the event report, at any rate, it's usually a verbal report.

Mr. Morgan ([23:03](#)):

Okay.

Andrew Cernota, Chairman ([23:04](#)):

Often times they'll Access Nashua would present one afterwards that we would send.

Mr. Morgan ([23:13](#)):

Okay.

Andrew Cernota, Chairman ([23:13](#)):

Mr. Poehnert.

Jeff Poehnert, PEG Program Manager ([23:13](#)):

But we can. We can include it, if you send me a report, you know, we'll do that. All right.

Mr. Morgan ([23:20](#)):

Thank you.

Andrew Cernota, Chairman ([23:22](#)):

Any other questions? All right. If there are no other discussion of the reports maybe if somebody would like to make a motion to accept and place on file?

Tim Cummings, Administrative Services Director ([23:35](#)):

I make a motion to accept the report to place on file.

Andrew Cernota, Chairman ([23:40](#)):

There's a motion any discussion? See none, all those in favor?

Tim Cummings, Administrative Services Director ([23:44](#)):

I.

Cheryl Lindner, Mayor's Designee ([23:44](#)):

I.

Steve Buxton, Fire Chief ([23:44](#)):

I.

Nick Miseirvitch, IT CIO ([23:46](#)):

I.

Andrew Cernota, Chairman ([23:46](#)):

All those opposed? All right. Motion passes. We have no purchase requests or anything new on the under new business. And we have no old business, so public comment. Dan's shaking his head. All right, so remarks by members. Chief Buxton?

Steve Buxton, Fire Chief ([24:16](#)):

Is it possible to get a calendar invite sent out, for the recurrence of this meeting so we can get them in our schedules appropriately?

Andrew Cernota, Chairman ([24:24](#)):

I think that's a good idea, yes.

Cole Morgan ([24:25](#)):

Great idea.

Tim Cummings, Administrative Services Director ([24:27](#)):

Second that one, more fervently.

Andrew Cernota, Chairman ([24:31](#)):

All right, any other remarks about numbers?

Pete Johnson, Education Channel Access Administrator ([24:33](#)):

I would just say, Pete Johnson that I don't think it was mentioned earlier, but, the franchise agreement, has been signed

Cole Morgan ([24:45](#)):

Sent up to the State.

Pete Johnson, Education Channel Access Administrator ([24:47](#)):

Comcast.

Cole Morgan ([24:48](#)):

Oh okay.

Pete Johnson, Education Channel Access Administrator ([24:49](#)):

So, that means that at some point we'll be getting our HD channel that we're looking to make a sort of a combined channel the best of all three that are there. There will be, likely, some cost on our end for some equipment in order to get that channel streamed if we want to do that 24/7, like the other channels are. If it's going to have its own bulletin board, we'll need equipment for that. So, there may be some upcoming asks for some equipment in order to do that, we'll have to discuss how we want to handle it. But I think we probably want to go, so people can watch that online as well. And also have its own bulletin board so it's not being combined with one of the other three.

Andrew Cernota, Chairman ([25:47](#)):

Any other remarks? If no I do want to, again welcome our new members and look forward to seeing you in the future. Perhaps you'd like to introduce yourself?

Roney Camille ([26:03](#)):

Thank you Mr. Chairman, Roney Camille. My full time job is the Media Program Director for the Town of Tyngsboro. So happy to lend my expertise to the City of Nashua.

Andrew Cernota, Chairman ([26:15](#)):

Excellent, thank you.

Tim Cummings, Administrative Services Director ([26:15](#)):

Yes

Andrew Cernota, Chairman ([26:15](#)):

Tim Cummings.

Tim Cummings, Administrative Services Director ([26:19](#)):

Yeah, thank you. Tim Cummings, I am as you may have known me, I am the current Director of Economic Development here in the City, but I will be transitioning into the Administrative Services Director role and I look forward to participating in this, in this committee.

Andrew Cernota, Chairman ([26:34](#)):

Okay. Welcome. If there's nothing else, is there a final motion?

Roney Camille ([26:40](#)):

Mr. Chairman, motion to adjourn.

Andrew Cernota, Chairman ([26:41](#)):

Motion to adjourn. All members those favor?

Roney Camille ([26:43](#)):

I.

Tim Cummings, Administrative Services Director ([26:44](#)):

I.

Andrew Cernota, Chairman ([26:44](#)):

All those opposed? Motion passes.

Cole Morgan ([26:47](#)):

Thank you, everybody.

Andrew Cernota, Chairman ([26:48](#)):

Thank you.

Roney Camille ([26:48](#)):

Thanks.

ADJOURMENT

The meeting was adjourned at approximately 9:00 AM

DRAFT