

CABLE TELEVISION ADVISORY BOARD

JULY 19, 2019 MINUTES

A meeting of the Cable Television Advisory Board was held Friday, July 19, 2019 at 8:30 a.m. in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota
Representative for Bruce Codagnone, IT Director
Sally Hyland
Ed Lecius
Alderman Ernest Jette
Brian Rhodes, Fire Chief

Members of the Committee absent: Dorothy Clarke, Esquire
Rick Farrenkopf
Brian Geraghty
Alderman Ken Gidge
Jennifer McCormack

Also present: Jeff Poehnert
Pete Johnson
Dick Gagnon

REMARKS FROM MEMBERS OF THE PUBLIC – NONE

ACCEPTANCE OF MINUTES

**MOTION BY ED LECIUS TO ACCEPT AND PLACE ON FILE THE PREVIOUS MINUTES OF THE JUNE 12, 2019 MEETING
MOTION CARRIED**

WRITTEN COMMUNICATIONS - NONE

PEG MANAGER'S REPORT

FINANCIAL STATEMENTS

Pete Johnson

This is a report from PEG program. The IT Division hereby submits the following status report of the PEG Program activities for the month of June. As far as our financials are concerned, CTAB financial report for the month has been submitted. Current balance of Operating Account 2505 is \$735,304. Expenses for June 2019 including salaries and facility operations totaled \$29,696.

As far as operations are concerned between the three channels, we had 1,208 cablecasts in June. That included 24 live events; 12 on Education Channel 99; and 17 on Government Channel 16. Of the playbacks, it doesn't look like we moved that number down but it should be 1208. It would be

583 on Public Channel; Education Channel 383; and Government 314. That was translated to 970 hours; 374 on Public Access; 370 on Education Channel 99; and 269 on the Government Channel.

Jeff Poehnert

As we discussed last month, we continue to wait for the final decision by the FCC concerning the funding rule change. We have found out that it is on the agenda for their August meeting so we should have some news by next month. It appears that the outcome will most likely have a negative on our revenue stream. We have continued to review all of our future upgrading plans and substantially pare down our wish list through prioritization. We are more in an update mode than a rebuild and upgrade mindset at this point.

With this thinking in mind and keenly aware how many viewers are now streaming our channels expecting a high definition product, this capability has become a priority. Once school was dismissed for the summer, we asked the vendor who designed, built, and has maintained the North High School Lecture Hall system through the years to assess what would be needed to enable us to broadcast in high definition there, the quote from the Access AV included in today's package is the outcome of that request. We will not be addressing any changes to our audio system at this time since the system is functioning properly. We request permission to use funds in an amount not to exceed \$24,950 to complete this project.

COMMITTEE REPORTS

- Education

Pete Johnson

Moving on to some of our programming and accomplishments for June, June and December are our two busiest months for the Education Channel. June being the end of school so it will take a little bit to go through this. On the 1st, we provided live coverage of Bishop Guertin baseball at Holman Stadium. Also on that day we did the NHIAA semi-final of girls' lacrosse at Exeter High School versus Bedford. On the 2nd, we recorded BG graduation exercises. On the 3rd, we recorded Middle School public input hearing at Elm Street Middle School. 4th, we did live coverage of Nashua Silver Knights education game day from Holman Stadium. On the 6th, we were at Nashua North scholarship night. Also on the 6th, we recorded the NHIAA finals of the girls' lacrosse at Southern NH University which was BG versus Pinkerton Academy. On the 8th, we were at the NHIAA final of the boys' lacrosse at Exeter High School which was also BG and Pinkerton. On the 10th, we provided live coverage of Silver Knights baseball at Holman. On the 13th, we recorded Nashua South scholarship night at South auditorium. Also on the 13th, we did the Nashua Adult and Community School graduation at North. On the 16th, we recorded both Nashua North and South graduations at SNHU Arena. On the 23rd, we did live coverage of the Nashua Silver Knights once again at Holman Stadium.

- Access Nashua

Jeff Poehnert

Mr. Gagnon sent me a text said he has electronically sent that to me but I was already here. I will forward that to everybody after the meeting.

Andrew Cernota

Any discussion of the reports?

**MOTION BY ED LECIUS TO ACCEPT AND PLACE ON FILE THE REPORTS OF THE PEG
MANAGER AND EDUCATION
MOTION CARRIED**

- Education Committee

Ed Lecius

Chairman will be resuming our meeting schedule on August 13th of the E Channel Committee. Our first activity will be filming at the Nashua Goes Back to School event on August 22nd. We'll be outlining and mapping our plan for the coming year at that meeting.

Stacey Hynes

My name is Stacey Hynes. I'm Director of Communications for the Nashua School District but I also Chair the Education Committee which Mr. Lecius is a charter member. I just wanted to come and support of the upgrading of the Nashua Board of Education room at Nashua High School North with the equipment. This is also used as a lecture hall during the school day. This is a room that all of the Board of Education not only full board meetings but also committee meetings take place. This is heavily used and it's a little bit of a change in recent years. We used to have committee meetings at the Administrative Office at the Massey School Administration building on Ledge Street but all the meetings take place at North. I think it's particularly important to make sure that that room's equipment keeps current and functional. I fully support this on behalf of the Education Committee.

Andrew Cernota

Just wanted to note for the record that the Mayor's representative Kim Kleiner has joined us.

NEW BUSINESS

**MOTION BY ED LECIUS TO APPROVE THE EQUIPMENT UPDATE REQUEST FOR THE
NAHSUA HIGH NORTH LECTURE HALL IN AN AMOUNT NOT TO EXCEED \$24,950 IN THE
ACCESS A/V LISTING**

ON THE QUESTION

Alderman Jette

I thought at our last meeting we were talking about upgrading this room. Have we dropped that plan?

Jeff Poehnert

No, no, no. This would be the next one to go. So no that's still totally on. It just hasn't been done yet.

Pete Johnson

Just one quick thing to mention. Maybe correct during Jeff's report but the audio and AV projector system over there are actually maintained by the School District. We initially paid for that several years ago but gave them the system. They do maintain that. Thank you.

Unidentified Male Speaker

Is this all the equipment that's necessary?

Pete Johnson

Yes.

Jeff Poehnert

This actually is a total.

Unidentified Male Speaker

And dismantling any existing equipment that's no longer needed?

Pete Johnson

Yes.

Sally Hyland

Just for the record, would you explain what equipment is being changed?

Pete Johnson

So over there in the back room, we have a small control room that currently has a standard definition switcher, some old black and white monitors. The real monitors with the tubes and everything. It's been a while since we did any upgrades over there. It's probably been 8 or 9

years since we put that in place. All of that is going to be replaced with current equipment that's high definition capable. The cameras on the walls are going to be replaced. When we did that initially, we only employed three cameras which has been a bit of a challenge for the videographers. We're adding at least one additional camera up on the front wall. If we can do it at a later date, they're also going to wire for another camera on the other side. We'll see how it works with the one additional camera. So we'll have four cameras similar to this room. It's a little bit different. They're a horseshoe in the way that it's maintained. Most of the people are in a line looking toward the center of the horseshoe. We had not cameras at that direction so when people looked at the Chairman, you're always getting a side shot of their face. It's our goal to put at least one camera up at the end so we can see those facial expressions as people are talking to the Chair. The switcher that we're putting in there is going to be the same one that will be used inside City Hall here. Right now all three switchers are different from all of the main meeting rooms. It's our goal to get the same switcher in each so that when it comes down to training any new potential videographers and the videographers that we currently have on the new equipment that we can train them once and they'll be able to use that in each location.

Sally Hyland

Thank you.

Andrew Cernota

Any other discussion? If not, all those in favor.

MOTION CARRIED

MEMBERS OF THE PUBLIC - NONE

OLD BUSINESS – None

REMARKS BY MEMBERS

Sally Hyland

I just have comment to let everyone know about. The upcoming household hazardous waste collection. It's on the first Saturday in August. I believe that's the 3rd. It occurs over at the Public Works garage near the police station and we encourage residents of Nashua and ten additional surrounding communities to participate in that to keep hazardous waste out of the landfill. Thank you.

ADJOURNMENT

**MOTION BY ED LECIUS TO ADJOURN
MOTION CARRIED**

The meeting was adjourned at 8:43 a.m.

Committee Clerk