

CABLE TELEVISION ADVISORY BOARD

06/09/2023

A meeting of the Cable Television Advisory Board was held June 9, 2023 at 8:30 am in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota, Chairman

 Cheryl Lindner, Mayor’s Designee

 Lauren Byers, DPW Designee

 Alderman Ernest Jette

 Cole Morgan

 Dan Young, Creative Coordinator

 Joe Fay, Police Designee

 Steve Buxton, Fire Chief

 Jennifer McCormack, Library Director

 Rony Camille, Media Program Director, Town of Tyngsboro

Also present: Jeff Poehnert, EG Program Manager

 Pete Johnson, Education Channel Access Administrator

COMMENTS FROM THE PUBLIC:

Andrew Cernota, Chairman:
All right.

Andrew Cernota, Chairman:
Welcome everyone to the June 9th meeting of the Cable Television Advisory Board. We'll get started with a roll call.

Andrew Cernota, Chairman:
Steve Buxton.

Steve Buxton, Fire Chief:

Here.

Andrew Cernota, Chairman:

Lauren Byers.

Lauren Byers, DPW Designee:

Here.

Andrew Cernota, Chairman:

Rony Camille.

Rony Camille:

Here.

Andrew Cernota, Chairman:

Andrew Cernota is here. Joe Fay.

Joe Fay, Police Designee:

Here.

Andrew Cernota, Chairman:

Alderman Ernest Jette.

Alderman Ernest Jette:

Here.

Andrew Cernota, Chairman:

Kimberly Kleiner is not a member. Do we have someone from Administrative Services that will be here today?

Alderman Ernest Jette:

I don't know.

Andrew Cernota, Chairman:

Cheryl Lindner is not here. Jennifer McCormack is not here. Nick Miseirvitch also not here.

Andrew Cernota, Chairman:

Cole Morgan.

Cole Morgan:

Here.

Andrew Cernota, Chairman:

All right. We have a quorum. All right. There are no members of the public present, so we will move onto, acceptance of minutes from the previous meetings. Is there a motion with regard to the meeting minutes from March 10th?

Joe Fay, Police Designee:

Make a motion we accept the minutes and place on file.

Andrew Cernota, Chairman:

There's a motion to accept the minutes and place on file. Any discussion of the motion? Seeing none. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed?

Andrew Cernota, Chairman:

Motion passes. All right, communications. So in addition to the reports that you received and we'll be reviewing, the city received a communication from Comcast with regard to changes in channel line-ups. So we'll include a copy of that in the minutes.

Is there a way we can post that on the website so that if people have questions about where their channels might've gone to, this might help them find them.

Pete Johnson, Education Channel Access Administrat:

May I just note, this is Pete Johnson, that our channel numbers are also changing, so for people that watch the PEG channels at home, we'll make sure we put that out on our bulletin boards. But each of our channels has some changes, so...

Andrew Cernota, Chairman:

All right. Thank you. So is there a motion with regard to the Comcast communication?

Alderman Ernest Jette:

I'll move that we accept it and place it on file.

Andrew Cernota, Chairman:

There's a motion to accept and place it on file. Any discussion? Seeing none. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? All right. And we'll move on to the reports.

Mr. Poehnert, would you like to start us off with financials?

Jeff Poehnert, PEG Program Manager:

Absolutely. Excuse me. Our current balance of the operating account, 2505, is \$512,406.19. The expenses for May were \$15,439. Operations, we had 5,317 cable casts total from March to May, 2023. Of this, 141 were live events, and this broke down to public 9640, education 9949, and government, 1652. We had 5,176 playbacks, and of this, it broke down to public 96, 3,204, education 99, 1,065, and government 16, 907. Studio cameras, time has arrived for us to replace our cameras in the studio at 11 Riverside Street. These JVC cameras have served us well for 13 years, but as technology marches on, so too must we. We've researched solutions that will be cost effective and serve our needs well into the future. We are confident we can replace the cameras and teleprompters and mounts and subsequent new cabling in an amount not to exceed \$50,000. And we're seeking approval of an amount not to exceed \$50,000 to accomplish this replacement during the slower summer months. And we'll go more into that technically when we get to that.

Andrew Cernota, Chairman:

Okay.

Pete Johnson, Education Channel Access Administrat:

All right. Pete Johnson with Nashua Educational Television. Just wanted to go through some of what we've done over the last three months. Probably won't read it all since it's pretty long, but a lot of live coverage of sporting events during the end of the winter, including, going over to UNH for championship basketball. Unfortunately, we can't do that live because of the NHIAA already has a group that produces those championship games live, but we are able to record them with our own announcers and play them back during... Oh 48 hours later, so have to wait a little bit to do that, but, nice to get over there and play with the big boys, so to speak. There was a proclamation by State Senator Cindy Rosenwald. That was held at Nashua South, congratulating the Nashua South Boys Soccer program, which won the state championship, for the second year in a row last fall.

We continue to record Public Health Matters. All the way up and through last week and just so viewers know. Last show that was done was our host, Jane, it was her last day. She's moved on from the Public Health Department, and Bobbie Bagley will be taking over as the host of Public Health Matters.

We got back and did our first program over at the Nashua Historical Society. We did a program called, The Bride Wore Purple. So they're back to do things now, after the pandemic. And soon, we'll do two or three of those again a year, like we have in the past.

Jumping back to May, we had Battle of the Bridge for spring sports. Did a live coverage of, of the boys and girls lacrosse games at Stellos Stadium and the baseball game that was held over at Holman Stadium.

Went over and did the Pennichuck Middle School rededication ceremony. We did a number of concerts, including two from Upbeat New Hampshire, using students from the Nashua School District.

So that's about it for that report.

Andrew Cernota, Chairman:

Thank you. BRB, Mr. Bartis and Mr. Russell if you have a report for us.

George Russell:

It's good to see everybody again. Just some overview from March 1, 2023 to May 2023. Channel 96, which I believe will become Channel 6 soon, we ran 3,341 shows. Okay. Approximately 2,117 hours of which 460 of those programs were first run. And during that time as well, we put 40 live shows on, and the last two weeks have been really busy with live shows. We're doing another one Saturday night with the National Choral Society, so if you want watch that, 7:00 to 9:00 as well.

We've continued to work with all of our existing hosts. We've added quite a few different programming in all aspects, be fitness, cooking, fishing, you name it, anything that's happening, and anybody that wants to be on TV does.

Our live cameras are just killing it. And we have three. We have an Arts camera, of course, to the Nashua Center for the Arts, we have the Main Street camera, and we have the Nashua River camera. The Arts camera, from May, excuse me, March 1 till May 31st, was viewed 9,065 times by 3,754 unique viewers. That is outstanding for one, little Nashua. The Main Street camera was viewed 7,981 times, 3,144 unique as well, and the river camera, 8,789. This is only three months.

That is a lot of people watching absolutely nothing, which made me want to do what we started to do live on TV in the morning, when I'm able to get up and do it, is we have this, Morning Zen. It's a live camera for an hour with, the sounds of outdoor nature, somewhere in Nashua. It's on the river. It's at Mine Falls Park. It's wherever. And it's an hour of just... Whatever day it is, Wednesday Morning Zen. That's it. So I'm . These numbers, to me, have been doing this, in my 22nd year of broadcasting, are very impressive. Irregardless whoever's doing it.

With that being said, we've just started our poll for our annual survey, to see what the viewers would like and what they want to see and everything. There's a questionnaire now on the website, which it should get quite a bit of response because of all these cameras viewing, I'm putting that logo up on those cams. So they're going to be seen. Now whether they go to the website and do it, that's another story. That's starting this week and we'll get some feedback from the public on what they watch, what they want to watch, what they'd like to see and everything that's entitled in that. Hopefully we'll get a good response.

Again, great support from education and the government. These guys have been fantastic. I have been doing my best since day one to try not to aggravate them or be a pain in the butt to them because it's a lot, and they know their stuff, you know. And they're not used to having anybody come and ask questions.

I think for the last three months, George hasn't been the pain in the butt. Bob Bartis has been. So that cut me out of the equation there, but I think that we're, all of us, are trending in a great, great way that I don't think's ever happened before. And that's basically from being out in the public and being interactive.

The Black Heritage Trail Marker Ceremony was phenomenal. That was one of the greatest events I've attended in the city. They recorded it. What we do now is we record and we go live. And we are incorporating quite a bit of live TV, then go back and edit, so we've got three cameras, you know. And then we edit, and then put that back up for a replay. That was a fantastic ceremony over there.

Bob does all the technical aspects of doing Roku, which 180 shows were uploaded to Nashua Public Television on Roku and Apple TV, which is much more than we've ever had before. And we make service calls. I myself have been out to six different viewers that I've never met before, that contacted the

station, that were a little leery about how to use stuff. So I make service calls too. So I go out, sit with them in their house, show them how to use this stuff, and they're all happy because I haven't heard from her again. So we do that as well. So trying to get the public involved in what we're doing.

And I know there was a little bit of talk about, we would like to have a separate broadcast studio for Nashua Public Television, with the main ambition of having visibility on Main Street. You know, that was one of the things we wanted to try. That doesn't have to be as elaborate as Riverside Drive, for sure, for the type of stuff that we're doing, but, visited quite a few people thanks to Tim Cummings turning me on to some people that own some buildings on Main Street that have windows, but it's not in our budget. So that's just not going to take place right now.

But to get some, just some signs on, Main Street would be a great idea. We did the Main Street Memorial Day Parade live. You know, we did the background VIP access over at Holman Stadium, where everybody could watch everybody getting together, and then we followed that thing live on Main Street. It was beautiful. We had some connection problems over at Holman, but I had a new camera man that wasn't really used to how to use them. But other than that, we're working hard, man. We're trying to make Nashua proud of its Public Television station, and we're getting everybody involved, actually whether you like or not Ernie.

Andrew Cernota, Chairman:

All right. Just for the record Ms. Lindner and Ms. McCormack have joined us. Now open it up for questions. Do any member... Alderman Jette.

Alderman Ernest Jette:

Thank you. So it occurred to me, hearing Mr. Johnson and Mr. Russell talk about what they've been doing. And there seems to be some overlap. I don't know if that's a problem or not, but, it sounds like you both covered the parade. You probably both covered the Black Heritage Trail ceremony. I don't know that it's a concern, but it just occurred to me when I heard you both talk about those things.

Pete Johnson, Education Channel Access Administrator:

Pete Johnson here. On the parade side, we do that basically because of the school bands that come through, and we pay close attention to them when they're coming through. And our folks have been used to seeing that coverage on the channel.

It's possible that we could work together and make a bigger presentation at some point in time, but we just did a, a single camera again, from the reviewing stand which is where the bands all perform as they come through there. If you're set up in a different area, they may just march through with the drummer drumming.

And so we try to avoid that and let them know that they should be playing as they're coming through the reviewing stand and seeing us.

As far as the other event go, or went, we were there setting up for the Education Day game, which was Wednesday morning. That event happened on Tuesday, at Holman Stadium. We were there and had our cameras set up anyways, so we recorded it, did not go live and we used that for an opening and video that we used through the game that was on, held on Wednesday. They talked about the event, and we had video clips to show of it.

So, we did finally put together a full event page with an opening graphic. And we went back the next day, after the plaque had been placed on the wall. Got some pictures of that, and it made for a nice little package that we can play later on.

But, I think there'll be events where the Public Access will cover it in a different light than we do. We're trying to do things more on the educational side for us.

George Russell:

Do you want me to answer that, Ernie?

Alderman Ernest Jette:

Sure. Thank you.

George Russell:

More is more.

George Russell:

You know, with the live cameras, we have a lot the public coming in there, waving and getting inside of it. They feel like it's our perspective's just a little bit different.

But I do run a lot of the government programs on Public Television that they don't run as well, because I think they're important for the public. I've actually had emails from people asking me, why aren't we putting the meetings on? That they film. But there are some that are worthy. Every one of the ones that those guys did for the Tannery all your ward, Jim Donchess' World Talk 2023, they're being on Public Television too because that needs to be on. So I do take some of their programming and play it on there as well.

We have a different view a lot of times. Their Black Heritage, need it a little more polished. Theirs came out fantastic, and I actually play it back to back sometimes. But if we get the live Memorial Day Parade, which'll probably stop today and won't play it anymore. Right after that this. So people get a different perspective, as Pete said.

Andrew Cernota, Chairman:

All right. Any other questions? Mr. Morgan.

Cole Morgan:

Yeah, I think last time we met, we were asking if BRB TV could submit a report before the meeting. I don't think it's appropriate for us to all digest the information and come up with questions on the spot, when all the other information are expected to report and advise and discuss as prepared ahead of time. So I think I'd really like to see, before the next meeting, that you guys prepare a written report.

Bob Bartis:

Bob Bartis, that report was prepared, and it was filed either on Thursday, the 1st. And I provided it to Jeff. And it came out in the minutes, and I have it along with the agenda, the financials and everything else. It's a part of the attachments that came out a week ago.

Cole Morgan:

Okay. Is there a reason it wasn't included in the package today?

Bob Bartis:

Oh no. I'm sorry, because we actually had a number of with the public people have never included theirs in the printed version, but I always send it out.

Cole Morgan:

Okay.

Bob Bartis:

I mean, you have it.

Andrew Cernota, Chairman:

Yeah. The only times that the... it was printed was when it was late getting to us, and was printed that morning, because of that.

Cole Morgan:

Okay.

Andrew Cernota, Chairman:

The print paper versions that we have are kind of a courtesy in case you forgot your packet.

Cole Morgan:

Thank you.

Rony Camille:

Mr. Chair, I actually, So I did get the packet. I actually had to request a packet. BRB TV's info wasn't there, but I don't know if that has to do with the cyber issues that the technology the city's having, but, their packet was in there.

Cole Morgan:

Yeah, I actually did not receive a packet.

Rony Camille:

Yeah.

Andrew Cernota, Chairman:

I'm wondering if there were in the members mailing list.

Cole Morgan:

I did get the Comcast update, but not the packet.

Rony Camille:

I didn't even get the Comcast update. I had to ask for the packet.

George Russell:

That's weird.

Rony Camille:

We'll have to rectify that for next time, but...

George Russell:

Because it was the same list, you know. So okay, we'll check that out.

Cole Morgan:

Thank you.

George Russell:

Yep.

Andrew Cernota, Chairman:

All right

Andrew Cernota, Chairman:

Very disturbing there, as far as the list. Any other questions?

Rony Camille:

Mr. Chair, it's for you. George and Bob, out of all the shows that are being produced, which is great, how many of them would you say are produced out of the, your Main Street Studios facility versus the Riverside facility.

George Russell:

Good question. A lot of them are from, Interconnect.

Rony Camille:

Do you mind to elaborate. What's Interconnect?

George Russell:

Interconnect is the network of public television stations that uploads their content that you can use on your station.

Rony Camille:

Okay.

George Russell:

But as far as,

Dan Young, Creative Coordinator:

Dan Young, that's the TelVue Connect.

George Russell:

TelVue Connect, okay.

Dan Young, Creative Coordinator:

Rony, is what I think you're familiar with.

George Russell:

Most of them are recorded at Riverside Drive. Okay.

Rony Camille:

Okay.

George Russell:

And except for our live or on location type things.

Rony Camille:

And last time that I've asked about the cameras in your Main Street facility, any kind of... What's the progress on possibly upgrading cameras.

George Russell:

First of all, I had an emergency with the family. I couldn't be here for last time. And Bob is not up to date, technically, as I am. So the guy kind of got hammered. Okay. So, you guys, anybody's invited over to see the setup anytime. It's state of the art. Those cameras are outstanding, 1080p, flawless. What? Is there an issue?

Rony Camille:

Well, I Mr. Chair, it's for you I mean, having looked at the air, on-air products, you know, you have like three cameras that are really tiny.

George Russell:

Do you go full screen?

Rony Camille:

I don't go full screen. I watch on my, my computer.

George Russell:

Well, you can, yeah, explode them. We use OBS, which some of you are already familiar with, which I can put multiple scenes, and cameras in that we can switch off, depending on the view of who, it's very difficult to... For instance, I have a lot people that don't want to go into Riverside Drive and be on TV. They're uncomfortable sitting in front of a camera.

But, they are comfortable sitting on a microphone in a studio they've been at. For instance, I can get the Mayor in the radio, but I can't get him onto the TV. He's comfortable in that chair, like that. So I have a round room. It's hard to film a round room to begin with, so depending on who's in, who's on the board up. I don't want the back of the head of the board up on that if the camera's on it, but I would love you to come see.

Rony Camille:

Sure.

George Russell:

We're right on Main Street. The door's open. You don't even... No appointment necessary. Come on in and take a look at... And you'll see how we can switch off.

And it was an issue that was brought up at the last one, that I wasn't here, that Ernie addressed. And I actually called him that Monday morning on it. About an ad being played on the television station, that's a sponsor for the radio station. Well, that's been extinguished as of that day. And that was a simple mute button that wasn't hit. It's not any more bigger than that, or not setting the audio feed to laughter. For those of you that watched that live show, I don't have it come on till like 12:00, which is after all the spots. Board operator makes a mistake, hits the wrong button, it goes out. I can't take it back.

But at some point, we need to address this type of issue we're having, as well, because I have hosts in Nashua that are out doing business interviews, that I have to go film. And it's an infomercial for these businesses. There is no way around it. You know, it's 25 minutes at the ice cream place, 25 minutes of Chinese restaurant, That's a legit info.

Now, is it under the umbrella of, well, we are focusing on businesses of Nashua? Absolutely. I do not have a problem with it, but we need to revisit it so it can be done across the board for anybody because I can't say to some person, "Well, you're grandfathered because you were working with the previous people, and that's how they did it. And we're going to carry that over." The new person, I can't put that on TV." So I get put in a little quagmire with that.

And at the same time, been called out for a 30-second ad that was played over the radio, on a one-time show, in the midst of 24 hours. So is like, "Okay, I'm doing' 30 minutes here for some of these people." I don't say anything, but I think, at some point, we need to... Like, if we want to go over to the floral shop, and we want to videotape it because I think it's good for Nashua for a half hour, that shouldn't be consider, "Hey, that's advertising. You can't do this." So there's got to be something.

Andrew Cernota, Chairman:

Mr. Morgan.

Cole Morgan:

Cole Morgan. So I was just checking the BRB TV site. I think what Rony was referring to in a It does appear that the code is actually broke on your site.

George Russell:

No, no. That camera's down right now. We had a computer fail at 7:45 AM this morning.

Cole Morgan:

No, the full screen buttons are hidden.

George Russell:

Well, What are you looking at? Which camera?

Cole Morgan:

On both the Center for the Arts and River cam.

George Russell:

You're on BRBTV.comlive?

Cole Morgan:

Yeah.

George Russell:

And you're looking' at the River camera?

Cole Morgan:

We don't have to go through it now. I was just letting you know I think that's what he's referring to is the

George Russell:

Take a look at the one for the, the television right there, that one's playing'. And then this right here, that's my... That computer failed this morning.

Cole Morgan:

The one

George Russell:

Yes, the one below it, I don't know. I'm not even sure

It's right there. Okay, I see what you're saying'. So you...

Hey, you know what? I'll make that bigger, but 9,000 views in three months, that's pretty good on that little thing. That's outstanding. So 9,000 people watched the small thing, and I have one, not one written complaint about it. And 3,810 unique visitors to that River cam. That's mind-boggling.

Andrew Cernota, Chairman:

If we could just go back to the advertising issue I think the distinction is whether the spots are paid or not.

George Russell:

Ah.

Andrew Cernota, Chairman:

People, Public access, if people want to have a program about their business produced, and they're sponsoring it, or whatever, is that's a free speech issue. They can do that. And as long as they're being charged for that beyond.

The, what's laid out. If it's, something that is a spot on your radio station that you're being paid for that, and there's an implication that by being on the radio station, you're also going to be getting that same ad on the TV station, that's where we have a problem.

George Russell:

Yeah, and that's been extinguished.

Andrew Cernota, Chairman:

That's what we were wanting to make sure.

Anyone else have any comments or...

Rony Camille:

Mr. Chair, just a follow-up. And George and Bob, just you guys are doing great service to the community. We just want to make sure, and I think, that's this board want to make sure that it's... And 10,000 views is great. It's amazing. Want to make sure that it is the elevated, quality products, that you're presenting to all of Nashua.

So, you have folks sat on this board that can offer expertise. I mean, I will, obviously will stop by the station. The concern was on the ad, I mean, easy fix in making sure that when .. And obviously, you're running a commercial, commercial station. Right? It's a no-brainer. It is what it is. You guys won the contracts. Congratulations.

When you're running your on-air products and your commercial products on the public side, put a slate up, "Hey, we're in commercial break." I mean, that'd solve that, well a slight suggestion that could elevate programming.

George Russell:

Well, I've extinguished that

Not doin' live anymore. Done. That was done that following Monday morning, after that meeting when I spoke to...

Rony Camille:

I believe last Friday, did you have a morning show live on?

George Russell:

That might've been a replay that we edited. Cause all... Like James Klein, the Veteran that talks about suicide prevention does a show that's recorded and put on television.

George Russell:

Or the mayor and the VFW. They are on.

Rony Camille:

There's a recording that I saw

George Russell:

Maybe. Just give me the time of day, and I can follow up and tell you exactly what played.

Rony Camille:

Happy to follow up on that.

George Russell:

Yeah. And you're invited. Please, come on over. I would like you to see. It's very impressive. The studio is beautiful.

Rony Camille:

Mr. Chairman, no more questions.

George Russell:

We try, you know, for public television, we can only put 1080p. I can put 4K on our live cams, you know, depending if people can view it or not. And I'm at the mercy of the people we pay, you know, to stream our services. And if there's an issue, these guys are on top of it pretty quickly.

Andrew Cernota, Chairman:

Mr. Camille?

Rony Camille:

No more questions, though, Chair. Thank you.

Andrew Cernota, Chairman:

All right, thank you. All right. If there are no further questions for any of the reports, is there a motion with regard to the reports? To accept and place on file?

Rony Camille:

Mr. Chair, a motion to, place all reports on file.

Andrew Cernota, Chairman:

All right. There's a motion. Any discussion? Seeing none. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? The motion passes. Okay. There's no old business listed. New business studio camera replacement request. Would someone like to make a motion so we can begin discussion of that?

Rony Camille:

Mr. Chair, I would like to open a motion of discussion of the studio camera replacement request.

Andrew Cernota, Chairman:

So, there's been a motion made. We'll begin with discussion. Mr. Poehnert, would you like to lead us off?

Jeff Poehnert, PEG Program Manager:

Sure. again, you know, we put these cameras, the studio cameras we have now, we put them in there, in 2010. And they were top quality then. The best technology we could get. But as time has gone on, there's just everything has changed.

I am going to pass this over to, to you, Pete, only because you technically know more about the details of this.

Pete Johnson, Education Channel Access Administrat:

Sure. So Pete Johnson again. The cameras that are there were bought for us, as HD cameras, even though at the time, we had no way of producing any HD content. Some of the things were saved in high def for historical purposes, but it took three or four years before we got online in an HD format. We're still only broadcast on Comcast in standard definition, although that is supposed to change with one channel that we got in a new contract with Comcast at the end of last year. And we were told that we should be getting that by the end of this year, so, we'll see what happens with that.

So we've been starting to have some issues with the cameras. One of them needs a lens replacement at this point in time. So we're not able to use that camera the way it's been intended.

The other two cameras are okay. We have to go in there every couple of weeks and fix the dead pixels that are in that system. So that means there's a little white spot or a black spot that comes up on the screen. And that pixel no longer works, but it... The computer inside there is told, "Make that gray," so it doesn't look white, or it doesn't look black and really show up. So we're having to do that more and more often.

When those cameras were put in, we anticipated having camera operators. That hasn't happened much. Especially in the, the public access side, we anticipated that crews were going to come in with the producers themselves and that hasn't happened. So realistically, we put the camera up. We get a good picture on it, and inevitably, during the show, somebody moves. They lean forward, they lean backward, and then the shot is no longer what you intended to see on camera.

So these new cameras are going to be what they call PTZ, or point-tilt-zoom cameras. So when the camera is off-air, the director in the other room will be able to make a minor adjustment and fix where the person is in the frame. So if somebody leans forward, they can move the camera slightly and still have the same effect, but no one's out there in the studio doing that.

So we're looking to replace the cameras with new PTZs. The new PTZs will be 4K. So even though we can't produce in 4K right now, that's going to be coming down the road. So we're sort of future-proofing ourselves for the next 10 years, hopefully, if these last as long as the current ones have lasted for us.

These will also include new tripods that are a little bit smaller at the base, so that will give us more room in the studio. That's always been something, over there, that the room is not as big as everybody would like it to be. A lot of that's being taken up now by the larger tripods that the bigger cameras need. And there'll be new teleprompters for at least two and possibly three of the cameras.

We have gotten some initial quotes, but we're still looking at new cameras. They're willing to come in and show us two or three cameras in our studio setting to see how they work. And that has not happened yet, but we'd like to get the project done this summer while things are a little bit slower in the studio. And so that's why we're asking for an amount not to exceed \$50,000 for the project. We don't think it'll come in at quite that. They've pretty much guaranteed us that the numbers they gave us right now are manufacturers numbers and not necessarily what they can get them for. And that comes in at, under 50 grand.

Andrew Cernota, Chairman:

All right. Any questions? Alderman Jette.

Alderman Ernest Jette:

Yeah, I'd like to make a motion to amend the current motion to replace it with a motion to approve the replacement of cameras and teleprompter mounts at the studio at 11 Riverside Street in an amount not to exceed \$50,000.

Andrew Cernota, Chairman:

All right. Thank you. Can we consider this a, a friendly motion to amend?

Rony Camille:

Yes.

Andrew Cernota, Chairman:

All right. Any questions? Mr. Morgan.

Cole Morgan:

I'm curious maybe we meet after this to talk specifics, but, curious what brand you're looking at and if the studio has ability for any NDI or NDI HX, if any of that was taken into consideration for the purchase.

Pete Johnson, Education Channel Access Administrat:

So the studio switcher is NDI-capable. And, like, that's how we can get the 4K in. So yes, that's been discussed. We're looking at two or three different brands, as I said, right now and going to see how they work in the studio. Trying to remember the name of the brand, but they're the same as the cameras that we're using in here, the same brand.

Dan Young:

They're Lumens...

Pete Johnson, Education Channel Access Administrator:

... 61, 7100, something like that.

Dan Young, Creative Coordinator:

60, 61.

Pete Johnson, Education Channel Access Administrator:

... 61s, yeah.

Dan Young, Creative Coordinator:

61, S10 I believe.

Pete Johnson, Education Channel Access Administrator:

But they're going to come in with two or three. They're planning on doing what they're calling a shoot-out where they put three cameras up. We're going to invite some other stations that are looking to do the same thing with upgrades, to come in and view that as well.

Andrew Cernota, Chairman:

All right. Any other?

Cole Morgan:

Was there a consideration of NDI for the studio when you look at these cameras?

Pete Johnson, Education Channel Access Administrator:

The studio has been NDI-capable for a long time. We were one of the first adopters in the area to use NDI. So I don't know. Is there a specific to the question? Or...

Cole Morgan:

If we're looking at making your purchase, or improvement to the studio, most camera equipment is moving towards NDI at this point.

Pete Johnson, Education Channel Access Administrator:

Yeah, all the cameras would be NDI capable, no matter what. That's the only way we can get the 4K image into our switcher anyhow.

Cole Morgan:

I guess my specific question, it would be, what else at the studio would be prudent to upgrade at the same time, if we're moving to NDI-capable cameras, to also make sure that we have the proper networking equipment to push multiple NDI signals at 4K?

Pete Johnson, Education Channel Access Administrator:

They'll be its own switch, involved with that.

Cole Morgan:

A- and is that in the 50?

Pete Johnson, Education Channel Access Administrat:

Yes.

Cole Morgan:

Okay.

Andrew Cernota, Chairman:

All right, any other? Alderman Jette.

Alderman Ernest Jette:

Yeah, at the risk of embarrassing myself, what does NDI mean?

Cole Morgan:

I'm glad you asked.

Network Device Interface?

Pete Johnson, Education Channel Access Administrat:

Basically, we used to use a regular, like, coaxial wire, like you would use from your wall to your television, only with a different type of connector on it to go between the camera and the video switcher. Now, they're... Everything is going to be network capable, so you can just plug into any network port and get the signal back to the switcher via the network. So that protocol, the NDI protocol is what allows you to send the camera image back to the switcher on a network.

So we use that quite regularly, anyhow. And these cameras we can see with our switcher over at Riverside Street, just over the city network between the buildings. So it gives us a lot more flexibility in where we can shoot from. If need be, and the switcher goes down in this room, we can actually go to the studio and switch the, the TV show or the meeting..

Alderman Ernest Jette:

Thank you.

Pete Johnson, Education Channel Access Administrat:

Does that answer your question?

Alderman Ernest Jette:

Yes.

Pete Johnson, Education Channel Access Administrat:

Okay.

Alderman Ernest Jette:

Thank you.

Cole Morgan:

And just to add onto that, the reason for the question is that it uses a massive amount of data. So most networks are what's called one-gig, but networking can be 10 gig, which is quite a bit more expensive. Every signal takes about one gig, so to have 10 cameras, 10 gig, et cetera, but the whole network that they're on would need to be that faster speed. You can't mix one and 10.

So we just wanted to make sure the whole studio could take four or five cameras, as we build, make sure there's room for expansion.

Andrew Cernota, Chairman:

Mr. Poehnert?

Jeff Poehnert, PEG Program Manager:

No, I was just going to say an example too is in Room 208, we haven't finished it yet, but we can access Room 208 from our switch over here. So we can do either one. So one switcher, but you can do two different or multiple locations.

Andrew Cernota, Chairman:

Any other questions? Do you have a question?

Alderman Ernest Jette:

I'm not sure who it's appropriate to answer this question, but I noticed in the budget, in the equipment line, there's only about \$4,000. And under capital improvements, there's a significant amount of money. So will this be a capital improvement type?

Pete Johnson, Education Channel Access Administrat:

Yeah, capital improvement investment.

Alderman Ernest Jette:

Thank you.

Andrew Cernota, Chairman:

Anything else? If not, we'll move to a vote on the motion as amended. All those in favor?

All:

Aye.

Andrew Cernota, Chairman:

All those opposed? The motion passes. All right. Let's see, next item on the agenda is public comment. I know, Dan, you had something you wanted to do.

Dan Young, Creative Coordinator:

Yes. Dan Young. With the changes coming up in the channel line-up, when I first come on board, I kind of wanted to start this project, but now, with the changes coming up with the channel line-up, I thought that it would be good to go ahead and rebrand the, the education, the government, and then the overall Nashua Community Television logos to something a little bit more cohesive. Not necessarily including the channel numbers still within it, but maybe as like a separate, like, little sub-thing, or whatever.

And if... I just wanted to invite anyone on this board, if they have any ideas of a something within Nashua that, when you think of Nashua, you think of the Gate City, or you think of the City Hall building, or something to help with that, to help with that process. Because I can't use bridges and I can't use something else there. So, what are they? The radio-level things? Whatever. So if anybody has any suggestions for what they think of when they think of Nashua, please reach out to me and that would be great. Thank you.

Andrew Cernota, Chairman:

Okay, thank you.

Pete Johnson, Education Channel Access Administrat:

Excuse me. Pete Johnson, Nashua Educational TV. So, I did want to mention that we will be out at the graduations next week, so if anybody wants to watch, we'll have those on live. They're scheduled for Monday and Tuesday nights. I believe, looking at the weather right now, Monday should be okay.

Tuesday may end up being pushed back to later in the week because of forecasted rain, so just sort of pay attention. But, those'll be on our regular channels, and also on our streaming, the service via Roku and Apple TV and online. So anybody from around the country or around the world can watch.

They know some kids that are involved in the graduation. And the date that has been set by Comcast, they're anticipating August 8th will be the date that the channels will change. So that'll be before our next meeting with...

Andrew Cernota, Chairman:

Mr. Poehnert.

Jeff Poehnert, PEG Program Manager:

So I just want to add. Jeff Poehnert. On the 20th, we'll also be going live in North High for that budget public hearing.

So that night before the July 1st.

Andrew Cernota, Chairman:

All right. Are there any remarks by members? Alderman Jette.

Alderman Ernest Jette:

Could I ask for clarification? When you were talking about suggestions for the logo, you said not bridges and not something else. It wasn't clear

Dan Young, Creative Coordinator:

We had recently visited Rony down in Tyngsborough, and they just did, went through a logo redesign. And one of my first ideas that I was thinking was the iconic Main Street Bridge. Sorry, this is Daniel Young. I was thinking of the iconic Main Street Bridge maybe with like the little bit of the audio levels, sorta. Looked and they're new logo is their bridge in Tyngsborough, built with the audio levels on there. So no, Main Street bridges, unfortunately.

Rony Camille:

Mr. Chair, it's for you. The logo is sharable.

Dan Young, Creative Coordinator:

And then I guess if we're talking about the logos, the other thing that I wanted to avoid as well is the standard... so many of our fellow cable access stations within the region, also use, like a television within. There's Merrimack TV. Is it Merrimack or Milford. It's just like Merrimack TV inside a little square television sorta thing. So I'm looking for something that says a little bit more... something, that says Nashua to it, as opposed to something a little bit more generic. Does that answer the question, hopefully?

Alderman Ernest Jette:

Yes. Thank you.

Pete Johnson, Education Channel Access Administrat:

I would think, Pete Johnson here, that one of the other reasons to avoid the bridge is we use a bridge quite often in what the too, or the school district uses in their Battle of the Bridge.

So we don't want to have too many things that have bridges in it. So that would be a reason to avoid the bridge, cause we use it for a different thing, three times a year, for the fall, winter and spring, Battle of the Bridge between the two high schools.

Andrew Cernota, Chairman:

All right. Anyone else? If not, is there a final motion?

Alderman Ernest Jette:

I move to adjourn.

Andrew Cernota, Chairman:

Motion to adjourn. All those in favor?

All (46:23):

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. We're adjourned.

Jeff Poehnert, PEG Program Manager:

Thank you, everybody.