

CABLE TELEVISION ADVISORY BOARD

MAY 13, 2016 MINUTES

A meeting of the Cable Television Advisory Board was held Friday, May 13, 2016 at 8:30 a.m. in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota
Bruce Codagnone, IT
Steven Gallipeau, Fire Chief
Sally Hyland
Paul Johnson, Citizen Representative
Alderman Lopez

Members of the Committee absent: Larry Artz, Citizen Representative
Dorothy Clarke, Esquire
Rick Farrenkopf
Brian Geraghty
Ed Lecius
Jennifer McCormack
Alderman Dan Moriarty
Alderman David Schoneman

Also present: Jeff Poehnert
Pete Johnson

PUBLIC COMMENT - None

ACCEPTANCE OF MINUTES

Andrew Cernota

I'll first apologize that the minutes from the previous meeting while they were recorded have not been transcribed and sent to us yet. So those will be going out by e-mail and then we'll accept them at the next meeting.

WRITTEN COMMUNICATIONS

Andrew Cernota

We have the reports from Mr. Poehnert.

PEG MANAGER'S REPORT

FINANCIAL STATEMENTS

Jeff Poehnert

Our current balance of the operating account 2505 is \$449,709.94. Our expenses for April including salaries and facility operations totaled \$18,689.67.

We do have a financial request for approval this morning. For that in order for our studio to be integrated to the existing access entry security system at the Riverside location, our facility will have to physically be added onto the system. The IT Division has gone through the quotation process. The final quote was attached to my CTAB mailings this week. So everybody should have that. We ask for approval for an amount not to exceed \$4,000 for the integration.

We had 946 cablecasts total in April. Of this we had 21 live events and this broke down to 8 for Education 99 and 13 for Government 16. We had 945 playbacks and of this it broke down to Public 96 – 440; Education 99 – 319; and Government 16 - 188.

COMMITTEE REPORTS

- Education Channel 99

Pete Johnson

All right. On the education channel side, it was a pretty slow month for April which it typically is. We were sort of between the winter sports and the spring concerts in the schools.

On the 4th we recorded a series of 3 math minute programs at the Title 1 preschool. On the 11th we recorded Senior Count Program – caring for your car as you age; on the 14th we did the STEM education night at Dr. Crisp Elementary School.

Since Ed Lecius isn't here today to give a report, I'll mention that we did have our Education Channel Committee meeting this past Tuesday and at the meeting we had a chance to meet with James Vayo who is the Main Street Specialist for the City to talk about how the schools and/or the education channel might be able to play into what his work is and actually he was quite excited. They have some projects going on. What they're looking for input on making the community more walkable. So that would help school students in getting to school and a couple of the schools especially Mt. Pleasant which is in his area or zone that he works in. They also had a chance to review two programs. The ones that I mentioned earlier. They looked at a bit of the Dr. Crisp STEM night and are planning to show that at a Principal's meeting to show other Principals how Nashua ETV is able to do with some of their programs like that. Also they reviewed an early edit of the math minute videos so I could more input on how they want to sort of present those to the public in the future. They did also come up with 6 meeting dates for next year since we're coming up to the end of the school year. Part of that reflects I believe two less meetings and that was in anticipation that Stacey Hynes' position looks like it is going to be cut by 50 percent. She won't be there as often and able to do as much as she has for the Education Channel Subcommittee. That's my report.

- Access Nashua

Dick Gagnon

Yes. Access Nashua has received more interest from residents, businesses and non-profits who wish to produce their own shows. In April, we were able to add two additional series: “Living United with Business” which is produced by the United Way, “Aim for Media” all in Spanish and produced by Jose Luna. Now we have the following possible series still to work on: “Nashua Strong Would Have A Key” and a Chamber of Commerce series, and a chiropractic series, a legal series, and a financial series.

We are still working with our 3 interns. We will be having a 4th intern start up this summer as well.

For the month of April, our producers produced 48 new episodes for the patrons of Access Nashua to view on Channel 96. Our video on demand page on our website has over 1,500 episodes produced since December of 2011. That comes out to about an average of 250 shows a year. We are hoping to see a new contract soon since we have been working month to month since last July. That’s it.

Andrew Cernota

Okay let’s see. Since we don’t have a quorum, we can’t act on the purchase request. Are there any questions or any discussion?

Chief Gallipeau

You mentioned that it would integrate with the system that’s already there. Is that keypad or is it like a regular pass key to access?

Bruce Codagnone

Their proximity – the central managed system throughout the city – throughout City Hall and even at Riverside. It’s essentially managed by the Risk Department.

Chief Gallipeau

Okay.

Andrew Cernota

All right any other questions? If not, this might be one of our shortest meetings ever.

Well I was informed this morning that this will be Mr. Johnson’s final meeting. So we thank you for your service. It’s been a pleasure working with you all these years. I think you and I might be the two longest serving members. You’re leaving me by myself here. So thank you. We’ll be adjourned until the next meeting. Thank you everyone.

OLD BUSINESS – NONE

NEW BUSINESS - NONE

REMARKS BY MEMBERS - NONE

The meeting was adjourned at 8:38 a.m.

Committee Clerk