

CABLE TELEVISION ADVISORY BOARD

MARCH 12, 2021 MINUTES

A meeting of the Cable Television Advisory Board was held March 12, 2021 at 8:30 a.m. via Zoom.

Members of Committee present: Andrew Cernota, CTAB Chairman
Alderman Ernest Jette (arrived after roll call)
Ms. Sally Hyland, Public Works Designee
Ms. Cheryl Lindner, Mayor's Designee & CTAB Vice Chairman
Mr. Dan Medieros, Nashua Police Captain
Ms. Kim Kleiner, Director of Administrative Services
Mr. Nick Miseirvitch, IT Manager

Also present: Mr. Jeff Poehnert, PEG Program Manager
Mr. Pete Johnson, Education Channel Access Administrator
Mr. Greg Rodriguez, Assistant IT Director, School District

Chairman Andrew Cernota

Hopefully another person will join the meeting and we can proceed with things that need to be voted on. Let's skip ahead to the report. First, welcome everyone to Cable Television Advisory Board. In particular I'd like to welcome two new members to our Board; Captain Dan Medieros from the Police Department and Cheryl Lindner from the Mayor's Office. That looks pretty good as far as the attendance. Alright, we will call the roll. Cheryl Lindner, the Mayor's Designee?

Cheryl Lindner, Mayor's Office

Present.

Chairman Cernota

Andrew Cernota is present. I see that Mr. Codagnone has sent a representative, Mr. Miseirvitch.

Nick Miseirvitch, IT Department

Present.

Gregory Rodriguez, School Department

Present.

Sally Hyland, Public Works Designee

I'm here. Can you hear me?

Chairman Cernota

Yes, we can.

Ms. Hyland

Good, thank you.

Chairman Cernota

Alderman Ernie Jette? Kimberly Kleiner? Kim, I think you're muted.

Kimberly Kleiner, Director of Administrative Services

Present.

Chairman Cernota

Captain Medieros we already introduced you but are you here?

Nashua Police Captain Daniel Medieros

Present.

Chairman Cernota

Jennifer McCormack does not appear to be here. And Chief Rhodes doesn't appear to be here. So there is a quorum. We will now actually go back to our regularly scheduled Agenda. Alright, there don't appear to be any members of the public present.

PUBLIC COMMENT – None.

ACCEPTANCE OF MINUTES FROM PREVIOUS MEETINGS

Chairman Cernota

We will move the first item which is acceptance of minutes from previous meetings. There were three meeting minutes attached to the email that went out to folks; the minutes from June, September and December. Is there a motion with regards to those minutes?

MOTION BY MR. RODRIGEUZ TO ACCEPT THE JUNE, SEPTEMBER AND DECEMBER MINUTES

Chairman Cernota

There is a motion to accept the minutes. Any discussion?

Ms. Hyland

I do have one comment, my name was misspelled a couple of times. It is H-Y-L-A-N-D. This is Sally.

Chairman Cernota

Alright and I believe there was also a misspelling in Kerry Miller's name in the September minutes. Subject to correction of those, typographical errors, is there any other discussion? Seeing none, we will have a vote which has to be by roll call since we are online here.

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Chairman Cernota, Mr. Miseirvitch, Mr. Rodriguez, Ms. Hyland, Ms. Kleiner, Captain Medieros	6
Abstain: Ms. Lindner	1
Nay:	0

MOTION CARRIED

WRITTEN COMMUNICATIONS

From: Mayor Jim Donchess

Re: Appointment of Cheryl Lindner as Mayor Donchess' designee

Chairman Cernota

Next item on the Agenda are Communications. We have received a letter from the Mayor's Office, appointing Ms. Lindner as his representative. Is there a motion with regard to the Communication to accept and place on file? Anyone?

MOTION BY DIRECTOR KLEINER TO ACCEPT THE COMMUNICATION AND PLACE ON FILE

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Ms. Lindner, Chairman Cernota, Mr. Miseirvitch, Mr. Rodriguez, Ms. Hyland, Ms. Kleiner, Captain Medieros	7
Nay:	0

MOTION CARRIED

PEG MANAGER'S REPORT

FINANCIAL STATEMENT

Chairman Cernota

Alright, that motion passes as well. Alright, Mr. Poehnert, can you present your report?

Jeff Poehnert

I can. Alright, our current balance of the operating account 2505 is at \$627,257.15. Expenses from February including salaries and facility operations totaled \$45,635.00 and \$24,178.00 of this went towards payments for the Chamber and the Room 208 upgrades. So that left \$21,457.00 went to the salaries and facility operation. Channel 16, 96 and 99 Broadcast totaled 2,944 cablecasts between December and February. Of this, 112 live events, Public 96 had one; Education 99 had 61 and Government 16 had 50. There were 2,944 playbacks and of this Public 96 had 750; Education 99 had 886 and Government had 705.

Now down to the IT Division Director Position. Director Kleiner will address the Board concerning this following this report. Alright, although there is now light at the end of the tunnel with the vaccination program moving forward, life as we knew it is still many months away. Thus COVID-19 continues to play a major role in our day-to-day Community Television Live. As we reported in December, with the exception of Zoning and Planning who run their own, we record for replay with them. We are still hosting on Zoom all Board of Aldermen Committee Meetings as they occur. This set-up allows for the Committees to go through their agendas without having to worry about the technological side of the meeting protocols for security and general procedure.

On the Board of Education Committees, Tara Kinsella hosts and we co-host and record backup of every meeting. The Aldermanic Chamber redesign in Room 208 upgrades – although a thorough inspection and retesting regiment will be required at the time the Chamber and Room 208 become operational again with the exception of an additional switch in Room 208 that will be replaced for compatibility issues with a corresponding switch in the Control Room – all upgrades have been completed. It is just a matter of time now. The thing on the franchise agreement, the formation of a Committee. As our current franchise agreement with Comcast is coming to an end in 2022, we would like to request the formation of a Committee today to explore and advise on what should be the outcome of the next agreement with the cable company.

Excuse me, my pages are skipping here. The Mayor has recommended so far, Kim Kleiner, Nick Miseirvitch, Cheryl Lindner, Jeff Poehnert and Andrew Cernota. I would request at some point that Pete Johnson be included on this but I know we will get to that point. And now I will switch it over to Pete.

Pete Johnson

Ok as far as programming from the Education Channel side, for the last three months, there were way too many programs once again to list here. Normally I would present a list of our major accomplishments but I will just sort of summarize things. December was quite different as there were no school concerts or basketball or hockey tournaments in 2020. I did spend a number of hours though working on a socially distanced studio version of A Christmas Carol with the Fairgrounds Middle School Players. We only allowed two students into the studio at a time along with their teacher

and we taped all those segments and spent hours editing them together for a program that aired over Christmas week.

During the quarter, we provided live coverage of 24 Nashua School Board and/or School Board Committee Meetings. As the pandemic continued, we provided live interscholastic sports coverage as much as possible, once again due to COVID-19 restrictions. Nashua ETV was often the only way to watch winter sports for many. We produced live coverage of 18 events from 5 different Nashua area venues. Through partnerships with other live streamers and community TV stations, we were able to show an additional 28 away games; 12 of which were live and another 16 that were aired via delay.

Some of the places we broadcast from featured Nashua teams at Alvirne High School, Cyclones Arena in Hudson, Merrimack High School, Bedford High School, Salem High School, Goffstown High School, Windham High School. And as of that last night, Sanborn High School in Kingston where we did the Bishop Guertin Girl's Semifinal game. And also, we broadcast the Bedford Portsmouth Game that was there before it, thanks to Bedford TV. We reciprocated by providing our live feeds when the away teams were playing in Nashua. We received our new sports camera just prior to basketball season and have used it for most of our sports programming over the last couple of months. We are still awaiting arrival of the scoreboard interface which has been back ordered and we continue to use the one that we had with our old package during that time.

Nashua Public Health Matters show continued production and we made 10 new episodes that were aired on Nashua TV as well as the other two PEG Channels. We continue to help provide technical assistance and airtime for the Mayor's Press Conferences and constituent programs over the last three months. And there's one other thing I'll add here, it is not in the report, but we have been working recently with the School District trying to see if there's a way of creating hybrid meetings for the Nashua Board of Education where they would be able to utilize Zoom and people in the Board Room at Nashua North. So we asked for some technical assistance from Access (?) for that and actually I did see in an email that that came in this morning. I haven't had a chance to read it. So Greg Rodriguez, I'll pass that on to you as soon as I read it. And that's it for my report.

Chairman Cernota

I just saw a chat question from Alderman Jette who has joined the meeting. He is asking if anyone else is having trouble hearing Dick. I don't believe Dick Gagnon is actually on the call yet. It was Pete Johnson who has giving this report. I heard Pete. Did anyone else have any issues?

Ms. Hyland

I could hear him; this is Sally.

Mr. Miseirvitch

No issues here.

Mr. Poehnert

I will find out on Dick's report and if he isn't able to come in on the meeting, then I'll have it sent out.

Chairman Cernota

OK. Alright. Any questions or comments or concerns that need to be addressed with regard to the reports? I'm not seeing anyone. So in the interest of keeping things moving, I am assuming Mr. Rodriguez, if you could confirm this, that there hasn't been an Education Committee activity beyond what was given in Pete's report?

Mr. Rodrigeuz

Correct.

Chairman Cernota

Alright.

Mr. Johnson

I will add one thing. We do need to select a liaison from the CTAB for the Education Channel Committee since Mr. Lecius retired last summer we haven't had a liaison from the CTAB Committee on our Board.

Chairman Cernota

OK then perhaps you can handle that as part of Officer Elections. Alright, so let's just quickly, as some of you know I am under time constraints today and will need to leave early. But perhaps we could move on to new business.

Mr. Miseirvitch

Chairman? Kim Kleiner needs to address the group as Jeff Poehnert mentioned in his report.

Chairman Cernota

Yes.

Director Kleiner

Good morning.

Chairman Cernota

Good morning.

Director Kleiner

We wanted to update the Board on some recent events. So as of February 24 we had some changes within the Administrative Services Division. As many of you may have heard and the Mayor has

articulated this on many occasions, we are facing extraordinary budget pressures for our upcoming Fiscal '22 Budget. The Mayor issued his guidelines to all Division Directors asking that City Hall as a whole, Fire, Library, Police, Public Works and others except for schools, come in at a 0% budget. As a result of these pressures, we had two positions with the division eliminated. Those positions were the IT Director and the Human Resources Director.

As we realize that this will impact the CTAB Committee and its function and its membership, we are working with the Legal Department now to draft the necessary changes to the administrative section of our code. That will have to go to the Board of Aldermen and be voted upon. We will certainly bring that and share that with the Committee so that they are well aware of any changes and what we make as a proposal. In the meantime, Mr. Miseirvitch and I as well two other managers, Mr. Poehnert and Mr. Johnson are working very effectively to keep the IT Department. We have experienced no problems to date and I would suggest that until the changes are made to the Administrative Code that we ask Mr. Miseirvitch to sit in Mr. Codagnone's place on the Committee. Of course, if there are any concerns at any time, you may reach out to me and I will be happy to address the issues or get the necessary personnel involved.

Chairman Cernota

Thank you. I think that's a Director or Designate position on our Board. I think just the declaration that Mr. Miseirvitch would be handling that position, I think effectively takes care of it at least for the time being until a more permanent alteration could be made by the Board of Aldermen. So I don't know that there's any action that we need to take, but thank you for keeping us posted on that.

Director Kleiner

You're welcome.

NEW BUSINESS

Chairman Cernota

OK, so the Franchise Agreements is the first item of business under new business.

FRANCHISE AGREEMENTS

Chairman Cernota

There's been a suggestion that this Committee form a subcommittee to work on the renewal of that agreement. Is there a motion with regard to that?

MOTION BY MS. LINDNER TO PUT TOGETHER A SUBCOMMITTEE TO REVIEW THE FRANCHISE AGREEMENT

Discussion

Chairman Cernota

Alright, Ms. Lindner has made a motion to create a subcommittee to handle the renewal of the Franchise Agreement. Is there any discussion? Ms. Kleiner?

Director Kleiner

Yes. Prior to Mr. Codagnone's departure, he and I had gathered a lot of information. So we have most of the surrounding towns as well as the City of Manchester's current agreements. We have a lot of information as well as a video that was put out by the NHMA on how to negotiate and how to construct these agreements. So we are ready whenever the Committee is ready to review a wealth of information.

Chairman Cernota

That's terrific, thank you. Alright, any other discussion? Did we have someone join us or did someone have to ...

Mr. Poehnert

That was Alderman Jette coming back in. I think he had a problem with the audio.

Chairman Cernota

OK. Alright, if there isn't any discussion we will vote on the motion.

Ms. Hyland

Are we stating that the people that were recommended by the Mayor should be on this Committee or just the establishment of the Committee?

Chairman Cernota

Ms. Lindner, perhaps you could clarify your motion.

Ms. Lindner

Sorry about that. Yes so I'd like to make a motion to form a Committee to review and work on this Franchise Agreement using the Mayor Recommendations.

MOTION BY MS. LINDNER TO FORM A COMMITTEE TO REVIEW THE FRANCHISE AGREEMENT USING THE MAYOR'S RECOMMENDATIONS

Discussion

Chairman Cernota

OK.

Ms. Hyland

Excuse me, are we also adding Pete Johnson to that list.

Chairman Cernota

If I might make a comment on that, since it is a subcommittee of the Committee, I think the actual membership would be the people who were in the motion. And Pete, since he is a staff member to the Committee would basically, we would have him in it anyway. He really doesn't have to be a member of the Committee.

Director Kleiner

If I may, Chair? There was one question that Mr. Codagnone and I had. In the past, there has been a member of the public on the Committee and I just wanted to kind of establish whether the Committee felt that was a still an important role and at least bring up that discussion.

Chairman Cernota

I have been through this process twice and I have to say I don't really recall who the public member was. We have public members at CTAB, I am being one of them. But I don't recall who was the – this could be just my lack of recollection.

Mr. Johnson

I don't remember his name but the gentleman had sat next to me for a couple of years and he was on the last Committee. He was part of some satellite company.

Chairman Cernota

Oh that was Brian Geraghty and he was a member of CTAB.

Mr. Johnson

Yes, alright but he was the public member of CTAB.

Chairman Cernota

Well there are three actually, three public and one business representative. At the moment, I am the only one that's left standing I believe.

Ms. Hyland

Wasn't former Alderman – excuse me – wasn't former Alderman Teeboom on the Committee at one point.

Chairman Cernota

I believe that was when he was Aldermanic Representative to CTAB.

Ms. Hyland

OK. Is there any member of the public that we know of who is interested in this? Who is not a member of the CTAB Committee?

Chairman Cernota

I see Kim shaking her head “no”.

Director Kleiner

Not that has approached us yet.

Alderman Jette

Mr. Chairman, could I? I apologize, I'd like to blame it on the traffic but I can't. But I had trouble getting into the meeting and then I had trouble hearing, so I had to start over again. So I hate to do this but could someone repeat the motion that's pending? I didn't hear it all.

Chairman Cernota

The motion is to create a subcommittee of CTAB to handle the renewal of the Franchise Agreement and the recommended members of the Committee for the Mayor's recommendation, if I can find the right document here are Kim Kleiner, Nick Miseirvitch, Cheryl Lindner, Jeff Poehnert, a legal representative appointed by Corporate Counsel and me. I would suggest that it might be wise to add you to that list as well, as the Aldermanic Representative so that the Board of Aldermen, who will have an important part of this process are represented.

Alderman Jette

Ok that's OK with me. Do we have a timeline here? I am thinking, I did hear the discussion about perhaps including some other member of the public who might have an interest. I know that I was approached by someone and unfortunately I can't remember who it was right now. But in the past, someone who seemed to have some familiarity with this whole issue of Franchise Agreements, particularly telecommunications, talked to me at some point. I think it would be, if we have time, and we could advertise to the public that we are about to do this and if anyone is interested they could contact us. I am thinking that there a lot of people with a lot more knowledge about these things than I have certainly. There's a lot of talent out there in the City that we might be able to get some help from or take advantage of. I would hate to see us pass up on that opportunity just because the public

isn't really aware that we are about to do this. I know I have been approached several times by various people about the current agreement. So my question is do we have time to reach out for an additional public member?

Chairman Cernota

Ms. Kleiner, related to that question, the timeline for renewal is prompted by the receipt of the letter from Comcast requesting renewal of the contract. And I believe it is a statutory framework that guides how we have to approach it once we receive the letter. I checked with Jeff earlier and to his knowledge, he hasn't received the letter and I believe Ms. Lindner also has confirmed that her office hasn't received the letter. Have you received the letter?

Director Kleiner

Director Codagnone did receive the letter, December of 2020.

Chairman Cernota

Oh, ok.

Director Kleiner

So almost four months ago.

Alderman Jette

So what does the statute, what response are we required, what is the timeline for the response.

Chairman Cernota

I would have to go back and double check as far as what the actual statutory framework is for it. My understanding is that there are two options for us that have different degrees of formality as far as how we approach it. I think in both instances, what we have done in the past is we've always had public hearings to try to obtain public feedback; the primary issue being Comcast fitness to execute under the contract. We don't have influence over either their rates or their channel line ups or any of those sorts of things. It is purely, as far as their customer service, requirements under the contract, their ability to maintain the infrastructure necessary to execute under the contract, that sort of thing. But we do have to have public hearings associated with that.

Director Kleiner

We can get that letter to all the members of CTAB.

Chairman Cernota

OK.

Alderman Jette

So does no one know what the ...

Chairman Cernota

What the actual deadlines are?

Alderman Jette

What kind of time / deadline we have.

Chairman Cernota

I believe the primary deadline obviously is the expiration of the contract which is next year. It is not a particularly rapid timeframe and I think we have got some time. The only thing is now that we meet quarterly, we have fewer meetings in the interim. We can call an emergency meeting if you will, perhaps at some shorter period to discuss this specifically and to create the Committee. And I think given the time that we've already apparently been in receipt of the letter, we probably should do that.

Director Kleiner

Chair, yes I would agree with you. So when Director Codagnone left, he and I discussed it and we felt that the Committee should be up and running at least by summertime in order to meet the requirements to have the public hearing; have it get through the CTAB Committee and also through the Board of Aldermen. So we looked at June being our dropped date, where things needed to start progressing.

Alderman Jette

And our next meeting is June, correct?

Director Kleiner

Correct.

Chairman Cernota

I am thinking that if perhaps we had another special meeting of CTAB, perhaps next month. That will give us enough time to advertise to see if there's any interest in the public for someone who might want to fill one of the other two public seats on CTAB and then be appointed to the Special Committee.

Director Kleiner

Certainly we can, very quickly and with help from others in the Division, we can look at and work with the Mayor's Office to bring those candidates forward. I agree with Alderman Jette, I have heard that residents in the past specifically talk about this agreement and to not have members of the public

involved in the process, I think, would be a shame.

Chairman Cernota

We definitely need membership involvement from the public. The form it takes was my only comment, I didn't remember them being actually participants, sitting down and reviewing the document. It was mainly in the form of working with them through the public meetings. Alright so am I hearing a motion to table?

Ms. Lindner

Should I withdraw my motion, Chair?

MOTION BY MS. LINDNER TO WITHDRAW THE MOTION TO FORM A COMMITTEE TO REVIEW THE FRANCHISE AGREEMENT USING THE MAYOR'S RECOMMENDATIONS

Ms. Hyland

May I interject?

Chairman Cernota

Ms. Hyland?

Ms. Hyland

Can we just vote on these particular members that were recommended by the Mayor at this time so they can get started. And then if there is an appropriate candidate to add from the public or from the public person who has been appointed to the Committee, can that be done later at the June meeting? Rather than delay the start of the work on it?

Chairman Cernota

We certainly could. I guess my thought is that there is nothing that particularly hinders members of this Committee from working on and reviewing the existing contract, reviewing the letter that we have been in receipt and learning about the process through the materials that Ms. Kleiner and Director Codagnone have already prepared in anticipation of being appointed to Committee next month. Mr. Poehnert?

Mr. Poehnert

Well I was just going to suggest perhaps a meeting the second Friday in April, which would be April 9th.

Chairman Cernota

That sounds like a good time. Alright, I am going to need to leave in about 4 minutes. So I think that Mr. Miseirvitch will be taking over the meeting at that point as Chair. But if we are not actually voting on the creation of the subcommittee, let's move on to election of officers.

ELECTION OF OFFICERS

Chairman Cernota

As you know, annually we elect officers of this Committee from its membership. Mr. Lecius had long served as Vice Chairman, with his retirement, that post is vacant as is Clerk. And, of course, if someone else wants to be Chair, they can certainly put their name in for the running for that. Are there any motions with regard to nominating officers? Mr. Miseirvitch?

**MOTION BY MR. MISEIRVITCH TO KEEP CHAIRMAN CERNOTA AS CHAIRMAN
MOTION SECONDED BY DIRECTOR KLEINER**

Chairman Cernota

Thank you. Any other nominations for Chair? If not, I hate to have to a roll call for this.

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Ms. Lindner, Mr. Miseirvitch, Mr. Rodriguez, Ms. Hyland, Alderman Jette, Director Kleiner, Captain Medieros	7
Abstain: Chairman Cernota	1
Nay:	0

MOTION CARRIED

Chairman Cernota

Well thank you. The next thing that we need to do is nominating a Vice Chairman who will probably immediately be pressed into service.

**MOTION BY CHAIRMAN CERNOTA TO NOMINATE CHERYL LINDNER AS VICE CHAIRMAN
MOTION SECONDED BY MR. MISEIRVITCH**

Chairman Cernota

Alright. If there are no other nominations, we will go through a roll call.

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Chairman Cernota, Mr. Miseirvitch, Mr. Rodriguez, Ms. Hyland, Alderman Jette, Director Kleiner, Captain Medieros	7
Abstain: Cheryl Lindner	1
Nay:	0

MOTION CARRIED

Chairman Cernota

Congratulations Ms. Lindner. And actually with that, I'll hand the meeting over to Ms. Lindner to finish it. I will see everyone in April on the 9th. Thank you all.

Ms. Hyland

One question is this motion still on the table for the Committee or has that been withdrawn?

Chairman Cernota

I believe Ms. Lindner withdrew her motion.

Ms. Hyland

Thank you.

Chairman Cernota

Alright, thanks. Goodbye everyone.

Vice Chairman Lindner

So now we will follow up with any nominations for the position of Clerk. Do we have any nominations?

Alderman Jette

Do we have any volunteers?

Vice Chairman Lindner

Do we have any volunteers? Can we hold off on that maybe until the next meeting? Maybe one of the new members might be interested?

Ms. Hyland

Maybe there might be an increase in membership.

Vice Chairman Lindner

Exactly. Alright, so now we are on to the liaison to the Education Committee. Do we have any nominations? Mr. Rodriguez, is that something maybe you could help us with over the next month, to try to recruit someone?

Mr. Rodriguez

I can try.

Mr. Johnson

I believe that has to be a CTAB member as the liaison.

Vice Chairman Lindner

So again, maybe a new member.

Mr. Johnson

Just so people know, the Education Channel Committee only meets six times a year. And it looks for the foreseeable future the meetings will be via Zoom. The Committee members this past Tuesday all sort of liked the convenience of being able to meet virtually. So I think as a subcommittee they are able to do that at any time.

Director Kleiner

It is a Committee I am familiar with from my past so I think it could be certainly any member of the Committee.

Vice Chairman Lindner

Do we have a motion for the liaison, anyone?

**MOTION BY ALDERMAN JETTE TO NOMINATE MS. KLEINER
MOTION SECONDED BY MS. HYLAND**

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Ms. Lindner, Mr. Miseirvitch, Mr. Rodriguez,
Ms. Hyland, Alderman Jette, Director Kleiner,
Captain Mederos 7

Nay: 0
MOTION CARRIED

Vice Chairman Lindner

Do we have any members of the public that have joined? Oh, Mr. Poehnert?

Mr. Poehnert

Well I will continue to be the default Clerk.

Vice Chairman Lindner

Thank you very much for that. Do we have any members of the public that are on? Any comments from members of the public?

PUBLIC COMMENT - None

REMARKS BY MEMBERS OF THE COMMITTEE

Ms. Hyland

This is Sally. I do have one thing to add. The Solid Waste Department will be hosting the Household Hazardous Waste Collection Programs this year again. We are anticipating the first event, and this is a regional event open to 11 communities including Nashua. The first event will take place in mid-April on Saturday the 17th of April. So there's more information on the website on that and on the rest of the schedule for the year. Thank you.

Vice Chairman Lindner

Do we have any other remarks by members of the Board.

Alderman Jette

Ms. Lindner?

Vice Chairman Lindner

Yes, Alderman Jette?

Alderman Jette

So going back to the discussion about the Comcast or Xfinity Contract. I am wondering, I can't recall whether the Mayor's Office or Administrative Services, don't we have a public relations person that works for the City. And if so, could that person help us perhaps have an interview with the Chairman or something with the Telegraph, the Union Leader, Nashua Patch, you know, whatever other news organizations are out there to talk about the fact that we are looking at the contract and that there is an opportunity for interested people to come forward and maybe serve on the Committee, but certainly provide input. Is that a possibility, is there someone that could help us do that.

Vice Chairman Lindner

Yes, the Mayor's Office has a Communications Representative and that's how we distribute all of our press releases and send information out to the newspaper and news media outlets.

Alderman Jette

Perhaps one of the, I am thinking Access Nashua, one of those programs could do something along those lines. Anything we can do to get the word out because I have been struck, well "struck" is probably the wrong word, but a lot of people have commented to me that we are doing things and people complain that they have no idea. Like recently we voted to reestablish the barriers next week downtown. I know that Director Cummings had several meetings soliciting input and a lot of people complained to me that they had no idea that these things were happening.

I am thinking of the Ward Meetings for the Parking Study. I think at the Ward 5 Meeting, I think there were two members of the public who appeared at that meeting. So I am not blaming anyone but the fact is that we are not getting the word out about a lot of these things. So anything we can do to improve that I think would be a good thing.

Vice Chairman Lindner

Access Nashua, is there a flyer or graphic that can be made and put up as a rotation through?

Mr. Johnson

Yeah we can make a graphic that could go up in between shows on all three of the PEG Channels. That still only hits a portion of the population that have cable tv. There are a growing number of folks that are streaming only – I think at some point, the City needs a person who can do a lot more in the realm of Facebook and Instagram and where people are a lot these days. It's difficult now that we don't have a daily newspaper other than online and so it is difficult for people to find information. Most of them are finding it on social media.

Alderman Jette

So along that vein, if when you develop that, my lack of expertise in this area is showing. That thing that you are going to put on ...

Mr. Johnson

Well we will call it a slide typically.

Alderman Jette

A slide, can you put that in a format, like for example I know a lot of the Aldermen have Facebook pages and the City, I think the City has a Facebook Page and if you could make available to us something we could put on our Facebook pages to help along those lines. I would be glad to put it on mine, I am sure other Aldermen would be too.

Mr. Johnson

OK, I can make sure that they get that and Ms. Miller gets that and can distribute it to the members.

Alderman Jette

Oh good, thank you.

Vice Chairman Lindner

Any other remarks from members?

Director Kleiner

And so will this graphic be looking for members of the CTAB Committee or specifically the Franchise Agreement Committee. I think we need the public representation on the CTAB Committee as well.

Mr. Johnson

My suggestion would be that it look for people to be on CTAB and that we get the public representation from the people on CTAB which is what was done in the past.

Director Kleiner

I agree, thank you.

Vice Chairman Lindner

OK do we have anything else, any other remarks, any other concerns?

Mr. Poehnert

I am getting my first vaccine today so I won't say that I am excited, but perhaps.

Vice Chairman Lindner

If we have nothing else, can we have a motion to adjourn please?

Adjournment

**MOTION BY ALDERMAN JETTE TO ADJOURN BY ROLL CALL
MOTION SECONDED BY MS. HYLAND**

A Viva Voce Roll Call was taken, which resulted as follows:

Yea: Ms. Lindner, Mr. Miseirvitch, Mr. Rodriguez,
Ms. Hyland, Alderman Jette, Director Kleiner,
Captain Medieros 7

Nay: 0

MOTION CARRIED

The meeting was adjourned at 9:21 a.m.