

Downtown Improvement Committee

City Hall Room 208

7:45AM on March 9th, 2018

Present: Chairwoman Mary Lou Blaisdell, Rich Lannan, Alderman Brandon Laws, Sy Mahfuz, Michael Buckley, Ron LaFleur, John Koutsos, Simon Sarris, Amanda Schneck, Director Tim Cummings

City of Nashua Staff: James Vayo

Guests: Elena Barker, Tim Lord, Steve Saxe

1. Call to Order and Welcome

A regular meeting of the Nashua Downtown Improvement Committee was called to order at 7:45am. On March 9th, 2018 in Nashua City Hall, Room 208 by Chairwoman Mary Lou Blaisdell.

2. Approval of January 12th, 2018 Meeting Minutes

M. BUCKLEY MOTIONS TO APPROVE THE FEBRUARY MEETING MINUTES, SECONDED BY S. MAHFUZ AND APPROVED AS AMENDED.

3. 2019 Budget Planning

J. Vayo notes there are approximately \$154K in Funds available beginning July 1st.

Chair Blaisdell states there is an interest in funding architectural services of Performing Arts Center.

Chair Blaisdell notes that there has been a request for additional funding in this year's budget for the 25th Anniversary of Holiday Stroll.

Chair Blaisdell asks committee members to bring forth ideas for presentation to the committee for consideration as priorities for this year's budget.

4. Spring Banners

A. Schneck provides the committee with a description of the silhouette motif provided for consideration as Banner Art for the Spring Banners on Main Street.

Committee discusses and provides feedback on the details of the design work developed by Pearl Marketing.

Committee has general consensus to move forward with silhouette motif as art for banners.

5. 60 Banners

J. Vayo provides 3 quotes for Spring Banner fabrication for discussion by the committee.

Vendor representatives for Alphagraphics and Boston Impressions were present to answer questions of the committee.

MOTION BY M. BUCKLEY TO RECOMMEND FUNDING THE FABRICATION OF BANNERS AT \$4500, MOTION SECONDED BY S. SARRIS.

6. Wayfinding

J. Vayo state the Wayfinding Contract will be heard by the Finance committee on March 21st.

7. PAC Meeting

T. Cummings provides the committee with an update on the formation of the Performing Arts Center Steering Committee. Cummings notes the next steering committee meeting host a presentation by Duncan Webb and will take place on April 3rd.

Committee members discuss the merits and role of a fundraising consultant for the Performing Arts Center Endowment and the potential of working with the Palace Theater.

8. Officer Elections

Chairwoman Blaisdell states that the Downtown Improvement Committee is due for elections and opens discussion.

MOTION BY S. MAHFUZ TO NOMINATE MARY LOU BLAISDELL AT THE CHAIR AND RICH LANNAN AS THE VICE-CHAIR. MOTION SECONDED BY R. LAFLEUR PASSES UNANIMOUSLY.

9. Adjourn

MOTION TO ADJOURN BY S. MAHFUZ, SECONDED BY R. LANNAN. MEETING ENDS AT 8:48AM

Next Meeting: April 13th 2018 in Room 208 of City Hall