



City of Nashua  
**Cable Television  
Advisory Board**



December 9, 2022

8:30 AM

Aldermanic Chamber

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**Roll Call**

**Public Comment**

**Acceptance of minutes of previous meetings**

- September 9, 2022

**Communications**

**Financial Statements**

**PEG Manager's Report**

**BRB-TV Report**

**Old Business**

**New Business**

**Public Comment**

**Remarks by the members**

**Adjournment**

CABLE TELEVISION ADVISORY BOARD

09/09/2022

A meeting of the Cable Television Advisory Board was held September 9, 2022 at 8:30 a.m. in the Aldermanic Chamber and via Zoom.

Members of Committee present: Andrew Cernota, Chairman  
Jenny Aldan, Mayor's Designee  
Kimberly Kleiner, Director of Administrative Services  
Nick Miseirvitch, IT  
Lauren Byers, Director of Public Works Designee  
Joe Fay, Police Designee

Also present: Jeff Poehnert, PEG Program Manager  
Pete Johnson, Education Channel Access Administrator

COMMENTS FROM THE PUBLIC

Andrew Cernota, Chairman:

Welcome everyone to the September 9th, 2022, meeting of the Cable Television Advisory Board for the city of Nashua. We will begin with roll call. Steve Buxton is not here. Lauren Byers.

Lauren Byers, Public Works Designee:

Here.

Andrew Cernota, Chairman:

Andrew Cernota is here. Justin Chapman is not. Joe Fay?

Joe Fay, Nashua Police Chief Designee:

Here.

Andrew Cernota, Chairman:

Alderman Ernest Jette? Kimberly Kleiner?

Kim Kleiner, Director of Admin Service:

Here.

Andrew Cernota, Chairman:

Cheryl Linder is replaced with a temporary designate from mayor's office.

Jenny Aldan:

Jenny Aldan.

Andrew Cernota, Chairman:

Say your name in the microphone, so we catch that.

Jenny Aldan:

Jenny Aldan.

Andrew Cernota, Chairman:

Thank you. Jennifer McCormack is not here. Nick Miseirvitch?

Nick Miseirvitch, IT:

Here.

Andrew Cernota, Chairman:

And Cole Morgan is not here. We have joining with us, representatives-

Nick Miseirvitch, IT:

Mr. Chair. Greg Rodriguez is also on the list but not present.

Andrew Cernota, Chairman:

Thank you. We also have with us representatives from BRBTV. To provide an update. First item on the agenda is public comment. I see we do have members of the public with us today, do either of you have any comments?

Lori Ortolano:

Lori Ortolano, 41 Berkley Street, just a couple of things, I know this is all getting started, I just want to give my two cents on how important I think balance is in broadcasting. I think when we have a two-party system in this country, we need to listen to both sides and have representation from both sides. So, I really think we all benefit by that. I would like to request, more televising of our public meetings. We have a lot of different meetings that are not regularly scheduled, like our tax incremental finance district, our performing arts center, our downtown improvement committee, and those are... Downtown improvement is more of a regular meeting, but the other two are more periodic.

I think those are high public interest, activities in this events in this city, and I think it would be nice to see those meetings televised. A number of them are meeting in the Auditorium upstairs in a room that has the television capability, but they're not being televised. Part of it is the time, they're at noon or in the morning. So, I think televising those meetings would be great if we could expand that.

Lori Ortolano:

And I think for our senior citizens, I know I've heard a number of people say that there isn't enough programming during the day. I noticed last week when I turned on cable, it was a message board that said "no programming available at this time or something." That has been running a fair amount, where there is just no programming. And I think it's important to even recycle these meetings, and I think seniors like that. Especially during the day, they're up. It's when they want to see what's going on, and I've heard them say it, that some of the programming has stopped, and also if there could be a, TV guide, some sort of guide that would show them where the programming is going to be run that would be super helpful for everyone. Cause it could be a lot of repeats, which is fine, but you may want to just find the program you're interested in, and having some guide service for that would be awesome. Thank you.

Andrew Cernota, Chairman:

Thank you. I think, Mr. Poehnert, maybe when we get to your report if you could address... I know some of those are things that we've been working on. All right. Seeing no other members of the public present, we'll move on to acceptance of the minutes from the previous meetings. I believe you all received copies of the July minutes. Is there a motion?

Nick Miseirvitch, IT:

Motion to accept and place of file.

Andrew Cernota, Chairman:

Motion to accept and place on file. Any discussion of the motion? If not, we'll call the question, all those in favor?

Lauren Byers, Public Works Designee:

Aye.

Joe Fay, Nashua Police Chief Designee:

Aye.

Jenny Aldan:

Aye.

Kim Kleiner, Director of Admin Services:

Aye.

Andrew Cernota, Chairman:

All those opposed? All right. The motion passes. And I think that's our first vote since COVID, so we're making progress.

Joe Fay, Nashua Police Chief Designee:

Feels good.

Andrew Cernota, Chairman:

Yes.

Andrew Cernota, Chairman:

Communications. You should have all received copies of the city's report regarding operations. In addition, in your packets this morning, there is a copy of the report from BRB. So you should all have that. Is there a motion with regard to the correspondence? Accept and place on file. And then we'll get into actually discussing them.

Joe Fay, Nashua Police Chief Designee:

Motion to accept and place on file.

Andrew Cernota, Chairman:

All right. Any discussion of the motion? Seeing none. All those in favor?

Lauren Byers, Public Works Designee:

Aye.

Jenny Aldan:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. All right. Mr. Poehnert, would you like to...

Jeff Poehnert:

Thank you, Mr. Chairman. Our current balance of the operating account 2505 is \$573,668.45. Our expenses for August of 2022, including salaries and facility operations, total \$28,623. We had 3311 cable-casts total from June to August, and of those 104 were live events, and this broke down to Public 963, Education 9955, and government 46. We had 3206 playbacks, and of this, the Public 96 had 1519, Education 99 had 877, and Government 16 had 811. I will pass that over to Pete.

Andrew Cernota, Chairman:

Mr. Johnson.

Pete Johnson:

Okay.

Pete Johnson:

As far as the education channel is concerned, it was a pretty busy summer for us. Starting back on June 1st, we had started our coverage of Silver Knights baseball at Holman Stadium and then we had a Nashua North-South baseball game, the next day. On the 4th, did live coverage of the Exeter South baseball game. On the 8th, we had another Silver Knights, this time the education day game. A morning game that was held at Holman and on the 13th and 14th, we did the graduations for both North and South High Schools live from Stello's. On the 16th, we recorded a National Public Health Matters in the studio. We also had live coverage of the 8th-grade promotion ceremony at Pennichuck Middle School on the 21st. Also that day, was the City Budget Public Hearing at Nashua North. On the 22nd, we had live coverage of the Silver Knights on both the 22nd and the 29th.

As far as July is concerned, we had live coverage of the July 4th activities and fireworks from Holman Stadium. On the 6th we did our first Box Lunch Concert from the Nashua Library and we did four of those, each Wednesday during the month of July. We also recorded another two Public Health Matters that month and had another couple of baseball games at Holman. We also, once again, I think for the third year in a row, recorded the New Hampshire Girls Hockey Invitational Tournament. And then, in August, we had live coverage of the end of the Silver Knights season, including, two playoff games that were held here in Nashua. We did another Public Health Matters on the 11th. We recorded the McCarthy Middle School groundbreaking on the 18th. Also that evening we did the Nashua Public Health Monkeypox forum that was held at the Library. And recorded Public Health Matters on the 26th. And that's my activity report for the quarter.

Andrew Cernota, Chairman:

Okay.

Jeff Poehnert:

Guess it'll go back to me now.

Andrew Cernota, Chairman:

Yes, please.

Jeff Poehnert:

The Public Works Conference Room build, Nashua CTV is in the process of identifying the technology requirements in order to cover various departmental meetings held in the new Public Works Conference Room upon completion of the facility. We will then move forward based on those requirements, aligning with the not to exceed \$70,000.00 figure, this board has already approved. Then we're in the process of doing that right now. We recently hired a new videographer to replace Tyler, who left nearly a year ago. Bruce Hilsmeier recently relocated to the area from Maine and has experience in providing televised meeting coverage for a small community outside of Portland. We are also looking at additional candidates to increase our complement of on-call videographers. And that would be something that this is sort of along with that, that would address what you were asking because a lot of times, what's happened, that we can't cover, it's manpower.

Lori Ortolano:

Yes.

Jeff Poehnert:

We just don't have it during the day. So, we are trying to add more videographers on. The other thing if I'll look into all the ones that you had mentioned, that we're not covering and see what we can do.

Lori Ortolano:

Awesome.

Andrew Cernota, Chairman:

If you wanted to touch briefly on the schedule, the TV guide comment, because that actually meshes with some of the discussion that we had about the...

Jeff Poehnert:

I know Comcast was looking into it.

Pete Johnson:

Didn't they come back and say it's not technically possible-

Jeff Poehnert:

Not feasible at this point.

Pete Johnson:

In this area yet. There are some other areas of the country working on it-

Andrew Cernota, Chairman:

Other areas of the country where they could-

Pete Johnson:

They would let us know when that was available. I also think that we could make the schedule; it is available on the internet-

Pete Johnson:

But it's about three or four clicks away once you get the city website. Maybe figuring out a way-

Jeff Poehnert:

Make it a little easier to get to.

Pete Johnson:

To make it a little more available to the homepage. I don't know where the comments that the meetings aren't being rerun because they certainly are.

Jeff Poehnert:

I mean because we do all the time. We rerun like yesterday-

Pete Johnson:

During the day.

Jeff Poehnert:

Like the meetings that were... Now we only had two that were running for this week because those... We had two meetings, but they were constantly repeating themselves all day long.

Lori Ortolano:

Okay.

Jeff Poehnert:

But I'll check into it just to make sure we're diligent in that.

Andrew Cernota, Chairman:

Ms. Kleiner.

Kim Kleiner, Director of Admin Services:

Kim Kleiner. I think part of the issue might be that people aren't necessarily going to the website. They may not know like I do when I want to watch a show or a rerun, I know I can go to the website, and I can get that information on their page. It may be we could look into putting a slide that just repeats for the shows coming up today are:... And the, the show, or the replay, and the time.

It is a manpower issue.

Pete Johnson:

Yep.

Kim Kleiner, Director of Admin Services:

And to that, I would like to just give a little bit of an update on, we have asked, Jeff, Pete and Dan to engage with us on a project that we are doing for the city to tackle that issue of, and it's not just us, it's every business across the country right now is having hiring issues, right, so we're developing or going to be working on a video and some messaging that we can put on the website to kind of market, the web, the city, and the positions that we have open, as another way to attract candidates. So, the staff's working on that, and the production of that as well. But it is an issue across the country of manpower.

Jeff Poehnert:

Yeah. Right.

Andrew Cernota, Chairman:

Thank you.

Pete Johnson:

I have one more thing.



Andrew Cernota, Chairman:

Mr. Johnson.

Pete Johnson:

Another thing Ms. Otorlano mentioned was that, she looked at the screen, and it said no programming or something like that. There was one morning last week where the bulletin board system sort of run out of information. It goes by date and as soon as we got in there and noticed that it was, said no programming, we had it corrected, but, that's part of the bulletin board system saying that, this date. So, I think, I don't know. Dan could probably tell you at what time that's scheduled now. I think I tried to schedule mine for a year in advance, but I forget when it comes up to redo it, and I find that message, at some point, on my channel as well.

Andrew Cernota, Chairman:

All right.

Jeff Poehnert:

Just one thing.

Andrew Cernota, Chairman:

Mr. Poehnert.

Jeff Poehnert:

This also was, it would require access to the internet but, you can get every one of our meetings are on YouTube. Normally, certainly the government ones, I can have up there between eight and 10 am the next morning. So, but it does require being on the internet.

Andrew Cernota, Chairman:

All right. Thank you.

Jeff Poehnert:

Yep.

Andrew Cernota, Chairman:

All right. Mr. Bartis and Mr. Russell, would you like to present your report?

Mr. Russell:

Testing.

Who does the audio in here anyway? Is it us? Are you guys in charge of the audio here?

Andrew Cernota, Chairman:

Yes, we do.

Mr. Russell:

It's a little low, I think. Well, one of the big concerns was transition. Unfortunately, with the passing of Dick, it wasn't as easy as we would've liked it to be because I had a relationship with him as others did. And trying to retain those that were doing shows in a comfortable manner was the number one priority, and it was accomplished, and that was accomplished because of Dan Young. His relationship, his professionalism working with each individual because changes can be tough, especially at this level. And they both stayed on, which was fantastic. We have increased a tremendous amount of programming. Changed the image. It's now called Nashua Public Television.

Logo, I've got some pictures if anybody wants to see what we did to the outside of the entrance. Power washed two inches of mold off the side of that thing, and repainted the whole sides, redid the doors, and thanks to the DPW, new gravel and weeds cut back, and boy does it look nice when you're walking down now. Pete, prior to us getting there, had some privacy screen that they had ordered. Well, we installed that. So, when people walk down the aisle to get in the door, they don't see the compound yard of the police department.

So it really looks presentable when you're walking there right now. I kind of like that image, you're coming in, and it looks great. The inside looks great. Programming and learning software, I mean, we have in writing so you can read it cause it's kind of a lot to go through, but, lots of training on software, and I've been out meeting everybody that I can, talking about doing television shows. I mean, we've increased that program quite a bit in less than two months, to 252-something hours of new programming on public television in just two months. Including a lot of that were very apprehensive before about going in, including, a friend of mine, Cindy Rosenwald, and she's brought on just about everybody. She's a natural. We love her on there with Melanie Levesque, Laura Telerski. These people are really apprehensive about being on the television before, but they seem to be pretty comfortable, and they only wanted to do 15 minutes now. Now they're asking me, "You got any more time?"

All right, that's what we wanted. And then just letting the public see a lot of what their public dollars are going for on focusing on those types of programming right now. Okay, as you can... I'm haunting her. She probably was like, "Ugh, him again?" (laughs). It reminds me of Meri Goyette, for those of you who know her, who was one of the most tenacious women I've ever met in my life, but when she wanted to get something done, she usually did. And I think that the people that are paying money would like to see where the tax dollars are going, so we're gonna do a DPW recreation show. We're going to be doing some shows on mechanical workarounds on our bus terminal and how that works. So, these types of things, of course, an inside workarounds of the Performing Arts Center. Mayor and I will be starting a show later in September, inviting all of the Alderman and just trying to fill up that dial with local content for people to be entertained with.

The billboard which you guys talked about before, we've made it a little bit more interesting now because we have video that plays along on the side of the bulletin board. So you can see the farmer's market, or the river and the ducks, or Main Street traffic, and soon enough, live cameras will be up on that. We've started to install cameras throughout the city that are live. They are on the BRBTV.live website, and on WSMN. We're using the radio exclusively to help promote these shows as well, just to try to get some more viewership. And now everybody has a link to their YouTube. All of the shows that are recorded go up on the National Public Television 96 YouTube channel, and you can watch them on the archived ones. And I'm actually being able to see how many times shows have been viewed. And,

second week we have some that have got a 162 views already. And, I mean, that's astounding, but, you know, because it's the content, you know?

Mr. Russell:

There's a lot more in writing on there, and I don't want to take up a lot of time. You can read it. For some of you that can, I know one of the biggest things was is that BRBTV, record shows remotely in the field, and in the studio. We can edit all the recorded videos, and we can schedule the shows via the hyper caster software, which was one of our goals to do for September, and we, we met that. So, we're able to do our own shows if need be. I didn't say this guy is, he's the key to why that works, he's an amazing man. Just absolutely amazing human, and I meet a lot of them. So, we're not changing that there, but if it wasn't for him, we wouldn't to, to do that. We're in a lot of training right now with Televue Cooperation and their software, and, you know, some extra dazzle that we can learn to do to make it a little bit more interesting when you're watching the television right now for public, but we're out there trying to get as many new programs as we can.

Of course, coming up in September, we will have the Police Department blue light special show. We'll have the Fire Department's red light special show, DPW, the, the bus terminal as well, I've got, of course, the Mayor and I, and I just started a series last week with, Public Health in Spanish, French, and Portuguese. That started last week, and they come, all three of them come in and record that and that's a task for guys like us that don't know what we're doing when it comes to that language, and they've helped us out a lot so we can put it inside so you can... And we're just... We'll be talking in the next probably six months, between Jeff, Pete, and myself about obtaining the proper components through Televue for closed caption. We already know the expense to that, it's pretty high, but it's something that we should discuss as a team, cause it's really needed.

I did my first editing of a video yesterday with that in it and put it up, and it is fantastic. I am blown away how accurate it was on a 30 minutes program, lot of people can't come in to do the studio, so I'm out doing the videoing. Like, I just did an awesome walkthrough virtual tour of the Nashua Senior Center. Judy hosted it, 30 minutes it took them, and I used the software to subtitle it. It took about two hours, but it did it, and then when I posted it up, it was unbelievable how accurate it was. Not one mistake and proper grammar as well, so now not only can you watch it, if you want the volume down, you can read it. So, we're trying to do that.

The next step is to do it in different languages because we have a diverse population here in the city. So, we're just trying to hit everyone we can, and I think we've moved very fast in, in two months' time, so, Bob do you want to add anything to that?

Bob Bartis:

Sure. Bob Bartis, in echoing what, Mr. Russell has said, I think we've come a long way since the start of the contract on July 1st, and those numbers are outlined in our presentation. We, three weeks in, I know this board met relative to the franchise agreement contract, we provided a bullet point list of what was done in the first three weeks at that time, and then that is why today's report references a date in the middle of July that explains, I did not want to duplicate or reproduce that, the original record from July will stand, we've now supplemented. So, the highlights from that are that, he sat down with Pete. We went through the numbers, and they are reflected here that channel 96 has run 1048 shows, 579 hours were programmed during the BRB run, 235 of those programs were first run, now through this, I don't

want to call it quarter because we're not through the completion, but that is there. Mr. Russell talked about the infrastructure that we've done. We've talked about the training. I would echo his thoughts. George and I would not be at the level of where we are at now without Mr. Dan Young. He has been absolutely the key to where are.

Bob Bartis:

If we did not have him, this presentation may be different and absolutely would be different. Aside from that, I've had several meetings with Mr. Johnson. I've had lunch with Jeff and Pete. We've done some team building. We've had dinner and a movie, which we've entitled "Dinner and Judging." We were asked, as part of the Nor'easter Awards Program to, this jurisdiction was asked to review 13 videos, documentaries from other jurisdictions, rate, and provide feedback. We had dinner and 13 documentaries that we went through. Mr. Johnson has relayed some content to us that, I will be attending an annual summit for New Hampshire CCM. I think it's closed circuit of-

Yes, CCM.

Mr. Russell:

Coalition for Community Media.

Bob Bartis:

That one. On September 29th, over in Derry so we anticipate going over for that. Art Colvin has been, one of our hands-on part of BRBTV, who has been working on a daily basis with Mr. Young. Harlan Smith has also been involved in the editing, so we have two past individuals that worked with Dick Gagnon's company now working with us as part of that transition. The hosts from the prior contract under Mr. Gagnon, Mr. Russell has contacted them, they've come in, they've done shows, they've continued to work with Mr. Young. So, for them, it's a seamless transition. George and I are behind the scenes, we've done our best to greet them, meet them, work with them bringing on the new shows as well.

I think it's also important to note that we continue to grow and we continue to advance how Nashua and the surrounding community can see the community access as we know. And one of the questions that we've had in our interview process was, there's only so many subscribers in the city of Nashua, there are only so many that continue to have a cable box, there was some discussion about Roku, and whether certain people could find the streaming services that were out there. I think it's important to note that George and I have taken BRBTV.live, and I would encourage everybody here in attendance today to go to that website. Once you bring that up, channel 96 automatically starts playing. Simply by going to the website, it is no further click away. It will automatically start playing. You will be prompted with a screen if you would like to bookmark this webpage to your home page. You can now see it.

Comparatively, we have added a Performing Arts center camera that is stationed at WSMN looking across that's on 24/7. That link is on BRBTV.live. The Main Street cameras that are on WSMN have been linked to now play on Public Access. The community bulletin boards, instead of just a static bulletin board when you're done reading, you have nothing to do, you now have the time, you have some B-roll footage of Main Street, the river, the ducks that we've talked about, and I think one of the other things that we said we were going to do and we have as part of our contract, we are cross-promoting Nashua Public Access TV on WSMN. If you go to BRB for TV, you will see everything. For cable access, if you go to WSMN.live, you can click the link to listen to our radio program, or one scroll down, cable access

automatically starts playing on the WSMN website. So, any listener of WSMN who goes to the site to stream automatically now has the option to go to channel 96 and stream that and can also see the other cameras.

So the cross-promotion between WSMN and channel 96 is something that we endeavored to do, and I'm pleased to say that this is where we are at right out of the gate.

Mr. Russell:

Rookie!

Bob Bartis:

We also said in our contract that we would be reviewing policies, procedures, forms, all of that, those were going to be up on the site by September 1st, they are. They are up there. They are still in draft form. They are working. We couldn't really draft policies and procedures, and look at the forms, and edit until we actually got a hands-on experience within the studio. Those are now up. Hosts can download, sign those, bring those in, or we'll have them on a clipboard ready to go whenever a host or a guest is there. We also now have the ability to going to BRBTV.live, you can see the program schedule. You can book studio time. Click, and you automatically have an option to take the 2:30, 4:00, or 5:30 appointment. That is up on the site. Anybody can see what we're booking for 3:00 and 4:00 today, so I think the question is what was going to be some of the programming available on TV, it's available on the website, and we'll continue to do that.

The, I think the final point, again without being repetitive, I want to thank Jeff, and for Pete, and particularly Dan Young, for embracing us, getting us in there, training us, and allowing us to put forth what we anticipated, and planned so early in the, in the process.

Mr. Russell:

So most people are using the internet today. We tried to just make it as, for people over 70 and younger to be able to negotiate this really quickly. We used to have links on the old website, which was the community access one that you'd have to click for previous programming, but now they're all YouTubeable, and all you need to do is just go. Go to all playlists, all right? So, you can watch anything you want and then with the promotions. I can tell you the viewership is already up on 96 because each host brings new people. And that was my secret on the radio, new guy or gal gets a show, they're gonna tell people, hopefully, to show follow, and that's good, and you build that way. All the new personalities on there and including the community that speaks different languages, they can start getting some of their information that they normally do with the Public Health show in three different languages. I mean, that's huge. And the more comfortable that they get inside the television studio, the more shows they'll do.

One of our, you know, little pet thing that I've had since day one on the radio was the Arlington Street Community Center, you know, we went over there for the grand opening of it many years ago. Well, there's a new director, and it didn't take me long to lasso her on the radio and do a show in which she's done so well already, and it's got over 75 views on YouTube. I'm like, don't ask me how, you know because it's just this community center. And she does the best she can do with a very small building and the activities coming right in, but she's getting more comfortable, now she's starting to bring guests on, the shows are going a little bit longer. So, the trend of what we want to do is just what we're doing.

Keep building programming, quality programming, and promote the, you know what out of it. Our new bumper stickers, shirts, and safety vests is when the guys are out filming, they have a vest on that says Nashua Public Television. We have the big black door magnets that go on the side of a vehicle that say Nashua Public Television.

Mr. Russell:

So when we show up on a remote site, they say, "Oh, TV." I mean, you know how that works. And that's, there's probably a ton more, but, that's where we're at right now on the little bit of September here. Is there any questions or anything?

Andrew Cernota, Chairman:

I actually have a question. During the RFP process, one of the important things that we had talked about was expanding the producer base, and having more people producing programs as Nashua residents. I was wondering if you'd touched on it on a few times with some anecdotal examples, but I was wondering if you could tell us your strategy for recruiting new producers, and how many new producers you've added since taking over.

Mr. Russell:

Because we've been in the radio business for so long, and because television throughout the country has its own language, we have our own language, and which is in our policies and procedures. The people that are sitting behind a camera or a microphone are co-hosts. A producer is a guy like Dan Young, myself, Arthur Holland who edit the material, put it together as one thing, and then present it. That's how we understand it, so just so we're on, that's my language, you can speak your language. The strategy is me. That's the strategy. You have to hit the road, and knock on doors, and talk to people. Something that's probably never been done because basically, you're not, you weren't, that's not what this was designed for, it was designed we'd have a door open for the public to come in and get a show. Well, I am. All of these are because I've knocked on their doors and spoke to them about it. I need people. I go to businesses, "How you doing? Would you like to host a television show?"

One of the big conflicts, and I want this to go on record, that started way out from the beginning before we got the contract attorney is the conflict of we don't want WSMN 15.90 to make money of this, or there's going to be a conflict. They can't be selling air time and doing TV. Well, let me tell you something, my business is getting killed. We're hurting on SMN because when I offer somebody to be on TV free or to pay me \$100 an hour for a year in advance, they're not buying air time on the radio anymore. There is no conflict. I've been getting killed. So, when you present to them, they can be on TV because we do a service to the community Nashua, well they're really apprehensive, but I have to coach them, "Come on in." Show them around. Let them meet Dan because let me tell you something, if you're apprehensive and you meet him, you won't be afterwards. He makes you so comfortable. They do it, and they come out with a finished product, and then they spread the word, but it's basically knocking on doors and, and going to business to business.

I've had so many meetings, at least 100 with different people. Not everybody wants to be on TV, you know? But that's how we're building it. Now, I can give you some of the names, of course, because it's in our first one-

Andrew Cernota, Chairman:

Right

Mr. Russell:

Some of the shows since July, I mean, Elaine Holden, she is the president of one of the Education Boards in the state of literacy in the state of New Hampshire. She is a brilliant woman, and she does a show called "Education Matters." Lou Chipola that does a weekly update on what's happening at Post 483 right here in Nashua from the VFW. James Klein, who was a veteran, that works with other veterans that may have, mental issues, suicidal thoughts, he has a show called, "Changing the Stigma." That guy's show has been viewed on YouTube over 85 times each one of his shows. So he's getting a following there. Scott Harley that's our number one show on YouTube anyway right now because he owns a business on Main Street, and I met him many, many years ago and finally said, "Hey, this guy would be great." He does a show called Picker's Corner, and brings in two pieces of antiques each week, and sits for a half hour talking about them. And it's, it's killing it right now. It's called Picker's Corner.

Of course, we said Jessica of Arlington Street Community Center. Mike Apfelberg used to do a show on there, but he's been doing a show on the radio for five years with us, and I said, "You did a show on Public before," and he knows Dan, and he says, "Yeah." And I said, "Well, why don't you come back?" He goes, "That's a good idea," And he's back. So, he does a United Way show, Living United with whoever it might be. And he comes in to do that on Mondays. I just mentioned the three shows in three different languages right there. Judy Porter also was on, who's going to be doing weekly series on the Senior Activity Center.

One of our biggest things that we'll be moving into in the next five months is the new athletic director from Rivier, who I've had several meetings with, and I've had him on the show. He is an unbelievable man. His name is Johnathan Hopper. He's the new athletic director at Rivier University. He has a tremendous amount of TV experience in the local community where he used to be, and he's just loving... Can't wait to meet Pete and Dan and those to talk about the ideas that they used do. So, he's done quite a bit of shows for Rivier University whether they're sports, or they're sports journalist programs that they have, but gonna be a lot with Rivier, they're gonna take up a lot of television time on there.

We'll be doing the blue light special with the Nashua Police Department, and so, basically, I have yet to make my appearance on TV yet because I want to build everybody up. To build these shows, so that when I come on, you know, I'm, I'm feeling comfortable about doing TV because I'll do like I did on the radio, and basically have the Chief of Police or Deputy Chief come out, and we're going to be introducing officers to the public. You know, new guys and stuff, and whatever Chief and I come up with, however, we're going to do it, but he's committed to doing a show with me on the thing whether it's 15 minutes or a half hour, and the same thing with the Fire Department. We'll be doing something with the Fire Department.

And we're going to be doing a walkaround next week videotaping the new trucks that the people just bought in the city of Nashua, we'll have a mechanic and the Chief, narrating as we videotape those. These are playing on that side billboard. Where people sending stuff that we put up there on a picture so people can read what event's happening. Well, we've dialed that up, but on the right-hand side now, you have a video with no audio. So, if it's a walkaround to Farmer's Market, there's subtitles, "This is Farmer's Market, come down and see it." Or the river, or Main Street, or the fire trucks, and some stuff we'll be doing with the Recreation Department, maybe the gardens, just want to film them, don't have

to have a person out, don't need audio, you know? But these are making people see what's going on out there.

Lauren and I'm not sure if the Director will be doing one, but we will be getting together on that. Mayor is probably the biggest one because he was apprehensive about it. But now that I'm there, he's got no choice. He's going to do a TV show. So whether it's informational on what's happening with the City for 15 minutes, or it's jovial, and we're talking sports, he's going to make a presence back on Public Television for a little bit. I don't know at what capacity he'll be doing it on there.

I am looking forward to the Transit System too because we have a, a massive Transit System here, and technology with these buses is second to none, and I don't think a lot of people know about it. So, taking a walk around the garage and getting someone who knows that inside and out to narrate while we're filming it is going to be just more public information on Public Television, and, along with that, we now on the billboards say on the side of it, "If you'd like a show on Public Television, email NPTV96@gmail.com." That's on all the billboards. It is on the website. It is over the radio, which is why I'm killing my own business by promoting that on the radio when I'm on air that we have available time slots. For anybody that would like to do it, it's your television station. Come on down and visit us. That's why I wanted to clean it up, and it looks (laughs). Let me tell you, like the Taj Mahal. All we need now is... Can you get me a red carpet, please? No. Okay. Well, that would look nice, but, I mean, it looks fantastic right now. So, does that answer your question on the, on hosts and shows?

Andrew Cernota, Chairman:

I think it does.

Andrew Cernota, Chairman:

Do others have any questions? All right. If there aren't any questions, then thank you.

Nick Miseirvitch, IT:

Thank you.

Jenny Aldan:

Thank you.

Andrew Cernota, Chairman:

And, let's see. So that is what we had from new business as, as well as the reports. Back to public comment. anyone? Okay. Remarks by members. Do any of our members have anything they'd like to... Ms. Kleiner.

Kim Kleiner, Director of Admin Services:

So, I want to echo, first of all, everything that Mr. Russell and Mr. Bartis had said, the success of where they are. They've been very successful. It was a team effort, and so, I want to personally thank Jeff, and Pete, and Dan Young. It was them coming together and really supporting the efforts for the good of our community. The second thing I wanted to say was Tuesday night at the Board of Aldermen will be the first reading of the Franchise Agreement. Then, it will be assigned to a committee, and hopefully back to the full board for the end of the month. So, there may be questions, and certainly, I'll be available and



others if they can be available, especially the Chair, Chief, Jeff, and Pete. So if there are any questions, we can get them answered.

I had a few, the past couple weeks as Comcast and I were cleaning up the language, and finalizing the language to get it to Legal, and, so I think we're in a good place. You know, we did finalize the Fiscal 22 numbers. There was a little bit of a decline. Not as much percentage-wise that we've seen in the past few years, so the year prior, we had about a three percent decrease, and we only saw about a one percent decrease for Fiscal 22. So, but hopefully, by the end of the month, we'll have a new Franchise Agreement.

Andrew Cernota, Chairman:

Excellent. Thank you. Mr. Poehnert.

Jeff Poehnert:

I almost missed this as well. It's Wednesday next week because of the election.

Kim Kleiner, Director of Admin Services:

Oh.

Jeff Poehnert:

Yeah, cause I, when I scheduling-

Kim Kleiner, Director of Admin Services:

Thank you, Jeff.

Jeff Poehnert:

I almost put it on the wrong day. So, I remember.

Kim Kleiner, Director of Admin Services:

Thank you.

Andrew Cernota, Chairman:

That would be an interesting, yeah, time conflict. All right. Any other remarks by members? If not, is there a final motion?

Joe Fay, Nashua Police Chief Designee:

Motion to adjourn.

Andrew Cernota, Chairman:

Motion to adjourn, all those in favor?

Lauren Byers, Public Works Designee:

Aye.

Kim Kleiner, Director of Admin Services:

Aye.

Jenny Aldan:

Aye.

Joe Fay, Nashua Police Chief Designee:

Aye.

Andrew Cernota, Chairman:

All those opposed? Motion passes. All right.

Nick Miseirvitch, IT:

Thank you.

Andrew Cernota, Chairman:

See everyone at our next meeting.

**ADJOURNMENT**

The meeting was adjourned at approximately 9:12 a.m.



# THE CITY OF NASHUA

*"The Gate City"*

**To:** Andrew Cernota, Chair, Cable Television Advisory Board (CTAB)

**CC:** Mayor Jim Donchess

Members of Cable Television Advisory Board

**From:** Jeff Poehnert, PEG Manager

Pete Johnson, Education Channel Access Administrator

**Date:** December 9, 2022

**Re:** City of Nashua PEG Program Report

The IT Division hereby submits the following status report of PEG Program activities during the months of November 2022.

## **FINANCIAL:**

**Budget** - CTAB Financial Report for the month of November 2022 has been submitted.

Current balance of Operating account (2505) is **\$556,379.00**

Expenses for August 2022, including salaries and facility operations totaled **\$25,769.00**.

## **OPERATIONS:**

**Channel 16, 96, and 99 Broadcasts** - 3811 cablecasts total September to November 2022

- 104 live events    Public96 = 1, Education99 = 62, Government16 = 45)
- 3206 Playbacks    Public96 = 1907, Educ.99 = 840, Gov.16 = 839)
- 2569 Hours    (Public96 = 975, Educ.99 = 949, Gov.16 = 1018)

## **Dan Young**

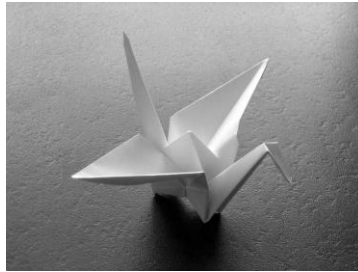
Over the last three months, Dan Young has been working alongside BRB TV providing continued training and support with their transition. Art Colvin, their studio Technical Director, has taken a lot of what has been learned from Dan and has begun to expand a couple of programs such as a custom set for Education Matters with Dr. Elaine Holden. Bob Bartis has been learning alongside Art and will often be setting up the studio (camera, mics, lighting etc.) for production. George Russell is now programming the daily schedule and has developed a studio workflow that works for their team.

Near the end of the football season Dan Young assisted Pete Johnson in developing a coverage method by which the announcer, using Zoom as a window in to an away game, was able to announce the live game remotely to the local Nashua audience as if he were there. Dan also created an updated backend interface on our switching system to better control instant replays. Dan also produced a new opening for games featuring drone footage shot by Pete Johnson of Stellos Stadium. Dan is now working with Nashua Transit to provide an overview of their agency. This will include such subjects as how to ride the bus, both their fixed and demand routes.

Dan and Jeff Poehnert will be collaborating on several projects for the Government channel that have been on the back burner and now can move forward in 2023.

## **ACM Awards**

Nashua CTV took home 4 awards in the recent Alliance for Community Media-Northeast Video Festival in November which celebrates the best in CTV in the New England/New York region. Nashua was one of only two New Hampshire stations to win awards. Pete Johnson and Nashua ETV took home two third place awards. One for single camera event coverage of the 2021 Battle of the Bridge football game, and the second for the NHIAA Division I Girls Basketball Championship. Two programs submitted by Access Nashua also received awards. Both programs were produced by Dan Young while working for Access Nashua. Under the "Instructional and Training" category, third place award went to a program to help guide local children on how to create a peace crane out of



paper.

Access Nashua took home a first place award in the "Profile-Talk show" category for a profile of Nashua Artist Bonnie Guercio which was produced as one of a number of profiles in conjunction with City Arts Nashua to help promote the 2021 Nashua Art Walk. Congratulations to all who were involved in making these award-winning programs.

## **Public Works Conference Room Build**

Nashua CTV continues to work with the Department of Public Works as their new facility is taking shape. As Access AV has designed and built our broadcast points at City Hall as well as Public Works current conference room, we have been working with them to identify what is needed to broadcast meetings from their new conference room. We are awaiting a final quote that will fit within our budget.

## **New Videographer(s)**

Our new Videographers, Bruce Hilsmeier and Dylan Smith, have now been fully trained and are contributing daily to our operations.

## ***ETV PROGRAMMING ACCOMPLISHMENTS for September '22***

9/2/22 Live coverage of Bedford at North Football from Stellos Stadium  
9/3/22 Live coverage of South at Bishop Guertin Football from Stellos Stadium  
9/7/22 Recorded Nashua Public Health Matters in Studio  
9/8/22 Live coverage of Bishop Guertin/South Soccer from Stellos Stadium  
9/19/22 Live coverage of BoB Field Hockey from Stellos Stadium  
9/21/22 Recorded Nashua Public Health Matters in Studio  
9/21/22 Live coverage of BoB Volleyball from Nashua South  
9/22/22 Live coverage of BoB Girls Soccer from Stellos Stadium  
9/22/22 LIVE coverage of BoB Boys Soccer from Stellos Stadium  
9/23/22 Live coverage of BoB Football from Stellos Stadium  
9/26/22 Live coverage of North at Bishop Guertin Volleyball  
9/27/22 Live coverage of Bishop Guertin/North Soccer from Stellos Stadium  
9/29/22 Recorded Food Service Press Conference at Nashua HS South

## ***ETV PROGRAMMING ACCOMPLISHMENTS for October '22***

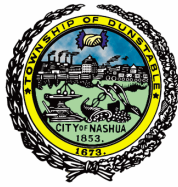
10/5/22 Recorded eYe on Education with Food Service Director  
10/7/22 Recorded Nashua Public Health Matters in Studio  
10/15/22 Live coverage of Bishop Guertin Football from Stellos Stadium  
10/20/22 Live coverage of NHIAA Field Hockey from Stellos Stadium (BG)  
10/21/22 Recorded Nashua Public Health Matters in Studio  
10/21/22 Live coverage of North at BGFootball from Stellos Stadium  
10/26/22 Live coverage of NHIAA Soccer Double Header from Stellos Stadium  
10/27/22 Live coverage of BG at Bedford NHIAA Volleyball (joint with BCTV)  
10/30/22 Live coverage of NHIAA Soccer Double Header from Stellos Stadium

## ***ETV PROGRAMMING ACCOMPLISHMENTS for November '22***

229 Main Street • Nashua, New Hampshire 03060 • Phone (603) 589-3307 • Fax (603) 594-3434

11/2/22 Live coverage of NHIAA D1 Soccer Semi-Final from Exeter  
11/3/22 Recorded Nashua Public Health Matters in Studio  
11/5/22 Live coverage of Dover at BG Football from Stellos Stadium  
11/6/22 Recorded NHIAA D1 Soccer Championship from Exeter  
11/10/22 Recorded Nashua South Panther Bowl at Stellos Stadium  
11/11/22 Recorded Veterans Day Parade in downtown Nashua  
11/11/22 Live coverage of Bedford at North Football from Stellos Stadium  
11/16/22 Recorded Fairgrounds MS Winter Chorus Concert  
11/17/22 Recorded eYe on Education in Studio (Purple Panther Preschool)  
11/17/22 Recorded BG Athletics Woman-2-Woman conference at NH IoP  
11/18/22 Recorded Nashua Public Health Matters in Studio  
11/29/22 Recorded Nashua Public Health Matters in Studio

### **BRBTV Update Report**



CITY OF NASHUA, NEW HAMPSHIRE  
SPECIAL REVENUE FUNDS  
REVENUE AND EXPENSE DETAIL  
FISCAL YEAR 2023  
THROUGH NOVEMBER 30, 2022  
PEG ACCESS CHANNELS FUND

2505	PEG ACCESS CHANNELS FUND	BUDGET	ENC/COMMIT	ACTUAL YEAR TO DATE	BALANCE
<b>OPENING FUND BALANCE</b>					
32000	RESERVED FOR ENCUMBRANCES	-	-	-	2,428.00
34900	FUND BALANCE	-	-	-	580,863.79
<b>TOTAL</b>	<b>OPENING FUND BALANCE</b>	<b>\$-</b>	<b>\$-</b>	<b>\$-</b>	<b>\$583,291.79</b>
<b>REVENUE</b>					
42576	CABLE TV FRANCHISE FEES	475,000.00	-	209,057.01	265,942.99
45999	MISCELLANEOUS REVENUE	1,000.00	-	-	1,000.00
48990	USE OF FUND BALANCE	507,878.00	-	-	507,878.00
<b>TOTAL</b>	<b>REVENUE</b>	<b>\$983,878.00</b>	<b>\$-</b>	<b>\$209,057.01</b>	<b>\$774,820.99</b>
<b>EXPENSES</b>					
51100	WAGES FULL TIME	135,986.00	-	54,870.11	81,115.89
51200	WAGES PART TIME	54,000.00	-	35,739.50	18,260.50
52100	FICA/MEDICARE	14,534.00	-	6,560.34	7,973.66
52150	PENSION EXPENSE	19,120.00	-	7,714.69	11,405.31
52300	BENEFITS	32,946.00	-	13,514.34	19,431.66
53432	TRANSCRIPTION SERVICES	500.00	-	190.90	309.10
54100	ELECTRICITY	3,765.00	-	1,290.32	2,474.68
54114	HEATING GAS	500.00	-	67.67	432.33
54141	WATER	1,000.00	-	330.18	669.82
54280	BUILDING/GROUNDS MAINTENANCE	1,000.00	-	-	1,000.00
54487	EQUIPMENT REPAIRS & MAINTENANCE	25,805.00	2,428.00	15,905.00	7,472.00
55118	TELEPHONE-CELLULAR	1,200.00	-	500.00	700.00
55200	DUES AND MEMBERSHIPS	1,000.00	-	614.99	385.01
55300	TRAVEL	4,500.00	-	-	4,500.00
55400	CONFERENCES AND SEMINARS	3,500.00	-	-	3,500.00
55500	ADVERTISING	1.00	-	-	1.00
55607	POSTAGE & DELIVERY	60.00	-	-	60.00
55699	OTHER CONTRACTED SERVICES	175,000.00	1,792.76	88,580.08	84,627.16
61100	OFFICE SUPPLIES	3,200.00	-	227.67	2,972.33
61299	MISCELLANEOUS SUPPLIES	2,000.00	600.00	240.15	1,159.85
61428	CLEANING & JANITORIAL SUPPLIES	1,409.00	-	46.93	1,362.07
61830	SUBSCRIPTIONS	850.00	-	360.00	490.00
61910	MEALS - FUNCTIONS	300.00	-	-	300.00
71000	EQUIPMENT	4,000.00	-	603.86	3,396.14
81100	CAPITAL IMPROVEMENTS	500,130.00	-	3,792.00	496,338.00
<b>TOTAL</b>	<b>EXPENSES</b>	<b>\$986,306.00</b>	<b>\$4,820.76</b>	<b>\$231,148.73</b>	<b>\$750,336.51</b>
<b>CLOSING FUND BALANCE</b>					<b>\$ 556,379.31</b>