

Agenda

Downtown Improvement Committee

Friday, January 10, 2020

1. Review November 2019 minutes and approve.
2. Update on PAC
3. Update on Wayfinding package
4. Riverfront project
5. Review of account balance and 2019 expenditures.
6. 2020 planning – discussion on where committee should put emphasis for 2020
 - a. Downtown Marketing – what and how?
 - b. Outreach program for new businesses to locate downtown
 - i. How can this be accomplished?
 - ii. What is downtown vacancy?
 - c. PAC – final allocation for consultant for fund raising.
 - d. Street clean up – who's job?
 - e. What other areas should we discuss?