Agenda

Downtown Improvement Committee

Friday, January 10, 2020

1. Review November 2019 minutes and approve.
2. Update on PAC
3. Update on Wayfinding package
4. Riverfront project
6. 2020 planning – discussion on where committee should put emphasis for 2020
   a. Downtown Marketing – what and how?
   b. Outreach program for new businesses to locate downtown
      i. How can this be accomplished?
      ii. What is downtown vacancy?
   c. PAC – final allocation for consultant for fund raising.
   d. Street clean up – who’s job?
   e. What other areas should we discuss?