

STRATEGIC PLANNING COMMITTEE

JANUARY 3, 2019

7:00 PM

City Hall Room 208

ROLL CALL

PUBLIC COMMENT

PRESENTATION

Overview on Strategic Planning with Sarah Marchant, Director of Community Development

REVIEW, DISCUSSION AND REVISION OF GOALS AND OBJECTIVES AS NEEDED

PUBLIC COMMENT

REMARKS BY MEMBERS

ADJOURNMENT

STRATEGIC PLANNING COMMITTEE
DRAFT GOALS AND OBJECTIVES

GOAL#1: The City shall promote clear communication with residents and businesses

OBJECTIVES

- Clear communication to comprehensively get information to the citizens
 - Improving social media
 - Reaching citizens who do not use internet
- Utilization of Channel 16
 - Provide video version of division newsletters
 - Direct people to YouTube to read division newsletters
- Create a city Facebook page to integrate divisions' newsletters and other information
- Increase participation at ward "Town Hall" meetings
- Streamline the permitting process to help new business owners
 - New city software
 - Addressing customer service issues to be less adversarial and more welcoming in having them open a business
 - Video series on restaurant licensing, etc.
 - Analysis of adequate staff and cross-training
- Post Division Newsletters on YouTube
- WiFi available in the downtown
- Facilitate communication between businesses, professional organizations and educational programs to address workforce needs

GOAL#2: A safe and well-maintained infrastructure and utility system that is coordinated with existing needs and with plans for future growth.

OBJECTIVES

- Continue and finish projects already undertaken
 - Paving
 - Wastewater
 - Hydro
- Providing maintenance for other facilities
 - Comprehensive list of all city facilities, their current condition and plan to maintain
 - Create a virtual facilities department and coordinate city-wide maintenance master list prioritizing maintenance schedule
 - Designated employee to manage deferred capital maintenance
- Utility system coordinated with existed needs and plans for future growth
 - Explore solar farm
 - Update plan on a regular basis
- Complete streets policy
- Resiliency planning
- Expand bus service
- Support development of airport

GOAL #3: Nashua will continually improve the quality of lifelong education for all citizens, so they are well prepared for life and careers in the 21st Century

OBJECTIVES

- Update strategic plan process
- City's role in supporting businesses in coordinating with high schools and community college (how to use education to support the city's economic)
- Training programs
- Career days/interns
- Coordinate volunteers from businesses to work in the schools
- Coordinate businesses and institutions of higher ed to provide training
- City will identify a process to identify workforce needs and related training/re-training

GOAL #4: The City of Nashua will provide a healthy and safe community

OBJECTIVES

- Continue coordination of services and community programs. i.e. Neighborhood Watch, Safe Routes to School
- Promote communication between the city, community organizations and residents regarding programs, educational opportunities and current health and safety concerns.
- Coordination of city departments and community agencies to develop programs and opportunities to promote healthy lifestyles and choices and address current health and safety concerns

GOAL #5: The City of Nashua will effectively manage resources to ensure citizens receive great value for their tax dollars.

OBJECTIVES

- Regular review of bonding schedule, facilities and maintenance schedule.
- Analysis of work load.
- Coordination of services between the city, community service providers and vendors

GOAL #6: The City of Nashua will make the City a regional center for arts, culture and recreation.

OBJECTIVES

- Nashua River access and Recreational opportunities
- Continue Rail Trail acquisitions
- Address 14 Court Street
- Implement a Performing Arts Center
- Develop a position to address arts related programming City-Wide.

GOAL #7: The City of Nashua shall ensure that downtown Nashua is a safe, clean, attractive and accessible urban center.

OBJECTIVES

- Plan for regular review of parking needs and costs
- Communication of parking information and access routes in and out of the city
- Review of one-way streets
- Examine Main Street Traffic
- Increase density by promoting growth off of Main Street (laterally) and additional height of buildings (vertically)
- Collaboration between city departments, GAD and Downtown Association in development of plans for safety, cleanliness and accessibility
- Vibrancy of downtown
- Sustainable approach to economic development