

## PERFORMANCE SPACE COMPARISON

November 1, 2014

<b>KEEFE AUDITORIUM</b>	
<b>Nashua NH</b>	
TYPE	Construction
COMPLETED	1936
THEATERS	Main Hall (1200 Seats)
INITIAL SUPPORT	Grand building of the new Nashua High School & Civic Complex in 1936
ORIGINAL FUNDING	City of Nashua
CONTINUED FUNDING	City of Nashua
ANNUAL REPORT (BUDGET)	City of Nashua – available online

<b>PALACE THEATER</b>	
<b>Manchester NH</b>	
TYPE	Restoration
COMPLETED	1974
THEATERS	Main Hall (880 Seats)
INITIAL SUPPORT	Championed by John McLane and Mayor Sylvio S. Dupuis
ORIGINAL FUNDING	Funding from Norman S. and Elizabeth N. Bean Foundation
CONTINUED FUNDING	Sponsors and a series from Citizens Bank, Etc.
ANNUAL REPORT (BUDGET)	Available Online

<b>CAPITOL CENTER FOR THE ARTS</b>	
<b>Concord NH</b>	
TYPE	Restoration
COMPLETED	1995
THEATERS	Main Theater (1304 Seats), Ballroom (250 Seats); Nearby Governor's Hall (350 Seats) and Kimball House
INITIAL SUPPORT	Support by nonprofit with volunteers for painting
ORIGINAL FUNDING	Funding from Chubb Life
CONTINUED FUNDING	Sponsors: Lincoln Group Foundation, NH Public Radio, Bank of America, Citizens Bank, Community Colleges, etc.
ANNUAL REPORT (BUDGET)	Contact Christine Bogacz, Director of Finance

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<b>THE MUSIC HALL</b> <b>Portsmouth NH</b>	
TYPE	Restoration
COMPLETED	1987/2003
THEATERS	Main Theater (900 Seats); Loft Building is adjacent to main structure (124 Seats)
INITIAL SUPPORT	Original involvement by Peirce Family, Friends of the Music Hall
ORIGINAL FUNDING	Funding from Friends of the Music Hall (concerned citizens)
CONTINUED FUNDING	Sponsors: NH Charitable Foundation, Banks, Community Development Finance Authority, Jane's Trust, Demoulas, etc.
ANNUAL REPORT (BUDGET)	2009 Report Available Online
EFFECT ON LOCAL ECONOMY	Reported to be \$7 Million

<b>ROCHESTER OPERA HOUSE</b> <b>Rochester NH (connected to City Hall)</b>	
TYPE	Restoration
COMPLETED	1996
THEATERS	Main Theater (700/200 Seats); Moving floor changes how many seats are available flat versus raked seating
INITIAL SUPPORT	Effort led by Mayor Harvey E. Bernier Jr.
ORIGINAL FUNDING	Mainly volunteer work and community effort with donations by thousands of people
CONTINUED FUNDING	Sponsors: NH Charitable Foundation, TD Bank, Liberty Mutual, Norman Vetter Foundations, Eastern, etc.
ANNUAL REPORT (BUDGET)	None given; Could request

<b>CLAREMONT OPERA HOUSE</b> <b>Claremont NH (connected to City Hall)</b>	
TYPE	Restoration
COMPLETED	1979
THEATERS	Main Theater (785 Seats); Advertises lobby for 95 people
INITIAL SUPPORT	Effort led by the city and a restoration committee
ORIGINAL FUNDING	NH Historic Preservation Grant, Federal Economic Development Administration Funds, Heritage Conservation and Recreation Service, Claremont Opera House Inc. and Community
CONTINUED FUNDING	Sponsors: Claremont Savings Bank, Clark-Mortenson Insurance, Connecticut River Bank, Town & Country Realty, etc.
ANNUAL REPORT (BUDGET)	None given; Could request

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<b>COLONIAL THEATER</b>	
<b>Keene NH</b>	
TYPE	Restoration
COMPLETED	1995
THEATERS	Main Theater (888 Seats)
INITIAL SUPPORT	Keene residents rallied around it with Keene Economic Development and Revitalization Corporation and local Businesses
ORIGINAL FUNDING	\$2 Million in various grants and private donations
CONTINUED FUNDING	Endowment for continuing support; Sponsors: C&S Grocers, Liberty Mutual Insurance, The Mountain, Best Western, etc.
ANNUAL REPORT (BUDGET)	None given; Could request

<b>LEDDY PERFORMING ARTS CENTER</b>	
<b>Epping NH</b>	
TYPE	Purchase
COMPLETED	2008
THEATERS	Main Theater (215 Seats)
INITIAL SUPPORT	Started as a theater group; gifted the second floor of a building for use
ORIGINAL FUNDING	Purchased theater but unclear how it was funded (selling original space?)
CONTINUED FUNDING	Sponsors: Adam McPhee Memorial Foundation, Ace, Elly's Pizzeria, Coca-Cola, NAPA Auto Parts, etc.
ANNUAL REPORT (BUDGET)	None given; Could request

<b>TUPELO PERFORMING ARTS CENTER</b>	
<b>Londonderry NH</b>	
TYPE	Purchase
COMPLETED	Unknown
THEATERS	Main Theater (240 Seats Maximum)
INITIAL SUPPORT	Started in antique shop and appears to be a business for the owners but now also includes a management company.
ORIGINAL FUNDING	Purchased theater but unclear how it was funded
CONTINUED FUNDING	Renting venue, catering, and management company seem to be part of the support
ANNUAL REPORT (BUDGET)	None given; Management company seems to be able to bring in acts and manage shows

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<b>VERIZON WIRELESS ARENA</b> <b>Manchester, NH</b>	
TYPE	New
COMPLETED	2001
THEATERS	Arena (11,770 Seats Maximum)
INITIAL SUPPORT	City effort led by mayor and others in Manchester
ORIGINAL FUNDING	Bonds to be repaid by portion of rooms and meals tax; Loan from Manchester Housing and Redevelopment Authority; Naming rights from Verizon Wireless
CONTINUED FUNDING	Management by SMG with funding provided to capital reserve fund by SMG to guarantee arena
ANNUAL REPORT (BUDGET)	None given

<b>TSONGAS ARENA</b> <b>Lowell, NH (connected to UMass Lowell)</b>	
TYPE	New
COMPLETED	1998
THEATERS	Arena (7,800 Seats Maximum)
INITIAL SUPPORT	City and UMass Lowell partnership with naming after a prominent senator
ORIGINAL FUNDING	Funding from city, UMass Lowell as well as from the state in support of the university; University took over full ownership in 2010 from city
CONTINUED FUNDING	Management by Global Spectrum but now owned by university
ANNUAL REPORT (BUDGET)	None given

<b>LOWELL MEMORIAL AUDITORIUM</b> <b>Lowell, NH</b>	
TYPE	Restoration
COMPLETED	1979
THEATERS	Main Theater (3,000 Seats)
INITIAL SUPPORT	State senator Phil Shea along with state reps Ed LeLacheur and Timmy Rourk worked to get grants as well as other sources of funding for the project
ORIGINAL FUNDING	Funding came from grants and the city raised the rest of the money for the project
CONTINUED FUNDING	Global Spectrum manages the property and sponsorships including Circle Health, Harpoon Brewery, Samuel Adams, Miller, etc.
ANNUAL REPORT (BUDGET)	None given

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## MAJOR THEMATICS:

### Theater Types and Community Efforts

1. Most cities tore down all but one center. Thus, most are restoration projects (some attached to city hall).
2. Completion was typically the 1970s or 1990s; study does not include theaters which are for university use except for Tsongas arena since was originally a city project before becoming a university owned property.
3. Most form non-profits of their own with a board.
4. Size is around 700-1200 seats with a single theater.
5. Efforts are led by a mayor (or government), prominent citizen, and/or group in community.

### Funding

6. Initial funding comes from a single donor, grants (public/private), foundations, and/or citizens
7. Continuing support is in endowment and/or sponsors, generally businesses, retailers, insurance companies, banks, foundations, etc.
8. Pairing with other services has improved the success of a theater, like working with a local university or having a management company.
9. Most theaters break even although some smaller ones that are privately owned by a management company and arenas are profitable. In general, theaters improve revenue for the entire city, like businesses, restaurants, retail, etc. And improve the local economy.