

CABLE TELEVISION ADVISORY BOARD

MARCH 11, 2016 MINUTES

A meeting of the Cable Television Advisory Board was held Friday, March 11, 2016 at 8:30 a.m. in the Aldermanic Chamber.

Members of Committee present: Andrew Cernota
Bruce Codagnone, IT
Rick Farrenkopf
Steven Gallipeau, Fire Chief
Brian Geraghty
Paul Johnson, Citizen Representative
Jennifer McCormack
Alderman David Schoneman

Members of the Committee absent: Larry Artz, Citizen Representative
Dorothy Clarke, Esquire
Sally Hyland
Ed Lecius
Alderman Dan Moriarty

Also present: Jeff Poehnert
Pete Johnson

PUBLIC COMMENT

Andrew Cernota

Well there are no members of the public present so we'll jump right into minutes of previous meetings.

ACCEPTANCE OF MINUTES

MOTION BY UNIDENTIFIED MALE SPEAKER TO ACCEPT MINUTES FROM THE MEETINGS OF JANUARY 1, 2016 AND FEBRUARY 8, 2016
MOTION CARRIED

WRITTEN COMMUNICATIONS - None

PEG MANAGER'S REPORT
FINANCIAL STATEMENTS

Jeff Poehnert

The current balance of our operating account 2505 is \$490,994.40. Our expenses for February including salaries and facility operations totaled \$22,853.

Operations we had 1,004 cablecasts total in February 2016. Of this live events were 22 and of this it broke down to 99 had 9; Government 16 had 13. Playbacks we had 982 and of this on Public 96 channel we had 432. On the Education 99, we had 349 and the Government Channel 16, we had 201.

COMMITTEE REPORTS

- Education Channel 99

Pete Johnson

On the program accomplishments for the Education channel for the month of February some of the major things that we did during the month included on the 3rd a recording of the Nashua South versus Norhegan hockey at Conway Arena. The 8th we did a new edition of Seniors Count program on organizing your paperwork. On the 10th, we recorded the North/South unified basketball game. The 10th we did Bedford at Bishop Guertin hockey at Skate 3. On the 16th we were at the North/Bishop Guertin girls' basketball game and boys' basketball game. On the 20th we recorded Nashua South at Nashua North girls' basketball and also following that game it was the North boys versus the South boys. On the 26th we did Bedford at Bishop Guertin boys' basketball and that was followed by a girls' game also at Bishop Guertin. The last day of the month we recorded a new Nashua Library program on the Tuskegee airman visit.

Andrew Cernota

I see that Mr. Gagnon is not here.

- Access Nashua

Jeff Poehnert

I can read that.

In February they had the show at the beginnings of five new series added to their large lineup. They were Lights, Camera, Nashua that had two episodes. Perspectives with David Schoneman that had four episodes. Frankly Speaking had three episodes and that's all in Spanish had two episodes. Game Shift had their first episodes. Besides these new series, they still had CHW in Action – 2 episodes; Art of Politics, Plentitude and Victa, Labella la Cucina, the Loft, the Veterans Forum, People's View, Knights of Columbus Presents, the Health View, Accelerating Excellence, My Studio, Fairytale Access, Garage X, Gate City Chronicles, New Age Aging, the Ring and All Other Sports, and the Bogus Hour. Since it is political season, we have had to get a Presidential candidate into the studio so the Bogus Hour had Democrat candidate Vermin Supreme on and yes he did promise everyone a pony. We also had a show that explained to voters about the primary voting system by J. Corbin.

We still are working with Evan an intern from My Turn who is doing some PSAs for the My Turn program. This has involved us going out with Evan to a couple of local machine shops where

they had used the My Turn program and have had him record and edit the PSAs. Another intern we had was from Easter Seals and he is doing some animation for a couple of show openings.

A third intern, Sebastian, a high school student worked on a documentary about art.

So in all our producers produced 48 new episodes for the patrons of Access Nashua to view on 96 and on our video on demand page of our website. We continue to get more individuals and organizations approaching us each week to find out and commit to doing a new series. At the present time, I have to tell people that they will be able to six weeks out before Dan can get to work with them for their backgrounds – openings and lower thirds. Dan our Creative Director has threatened me many times every time I start talking to someone about having a show on Access Nashua.

MOTION BY UNIDENTIFIED MALE SPEAKER TO ACCEPT AND PLACE ON FILE THE PEG MANAGER’S REPORT AND COMMITTEE REPORTS

Andrew Cernota

Any questions or concerns that may have been brought up in the reports?

MOTION CARRIED

Andrew Cernota

I see that Mr. Lecius is not here today.

- Education Committee

Pete Johnson

I have a report if you want. Mr. Lecius is out of town today. We did have an Education Channel Committee meeting this past Tuesday. It’s the first one we’ve had in a few months. We did not get a quorum but we did discuss our working on some new short videos that will be airing on the channel. I’ve had a couple of meetings with people at the Title I preschools and we’re going to be making little videos on how parents can help at home in educating their children and trying to get people involved at an early age. So we’re starting out with two or three math vignettes. They’ll be about 5 minutes long and they’re basic counting exercises and things that people can do at home with their children. We’re going to do a couple of ones on sort of like menu planning and helping cooking in the kitchen and also some reading exercises and what to do after you read your child a book or something like that. Those are going to coming up in the next few months and also we may continue them next year. We’ll see how they do. They will be available to watch on Channel 99 as well as putting them on the School District’s website I believe so there’s a one-stop shop if people want to go watch all of them at some time that they’re not being aired on the channel. That was the big thing we discussed.

There are a few new programming noted coming up. It looks like we’re going to be doing a jazz

concert at Bishop Guertin on the 31st of this month. We're also very busy with the year-end winter sports right now. We've got 3 Nashua based teams that are in playoffs at the moment. We have 3 games we're going to be shooting tomorrow so people can look for those probably on Sunday night.

Andrew Cernota

Any questions? If not, remarks by members. Does anybody have anything they'd like to say?

REMARKS BY MEMBERS

Bruce Codagnone

Yes I'd like to offer my condolences to our colleague Brian Geraghty who recently lost his brother who was a member of the NH State Police.

**MOTION BY UNIDENTIFIED MALE SPEAKER TO ADJOURN
MOTION CARRIED**

The meeting was adjourned at 8:39 a.m.

Committee Clerk